

B.S. in Design & Innovation Management with Option in Design Management

| 2017-2018

| | Fall | | Winter | | Spring | | Opportunities |
|--------------------|---|-----------------------|---|-----------------------|---|-----------------------|---|
| First Year | BA 160: B-Engaged MTH 111: College Algebra Biological Science with Lab Cultural Diversity PAC: Physical Activity Course | 3 4 4 3 1 | BA 161: Innovation Nation – Awareness to Action WR 121: English Composition Physical Science with Lab ART 205 (Western Culture) Difference, Power, Discrimination | 3 3 4 3 3 | BA 162: Innovation Nation – Ideas to Reality Physical or Biological Science with Lab COMM 111: Public Speaking ART 101: Intro to the Visual Arts (Lit/Art) HHS 231: Lifetime Fitness for Health | 3 4 3 4 2 | Friday's in Austin Going Global Study Abroad Sessions Join DAMChic Student Fashion Magazine Join Chi Theta Phi Design Sorority Join Management Club |
| | Total Credits | 15 | Total Credits | 16 | Total Credits | 16 | |
| Second Year | ECON 201: Introduction to Microeconomics DSGN 255: Textiles WR 222: English Composition BA 281: Professional Development BA 282: Personal, Professional, and Leadership Development I | 4 4 3 3 1 | BA 215: Fundamentals of Accounting DSGN 244: Color Innovation BA 283: Personal, Professional, and Leadership Development II Electives | 4 4 1 4 | DSGN 221: Computer Aided Design I DSGN 281: Drawing and Sketching BA 284: Personal, Professional, and Leadership Development III ST 201: Principles of Statistics Electives | 3 4 1 4 3 | Friday's in Austin OSU Fashion Shows Apply to pro-school Spring term Internship |
| | Total Credits | 15 | Total Credits | 13 | Total Credits | 15 | |
| Third Year | BA 352: Managing Individual and Team Performance BA 260: Introduction to Entrepreneurship DSGN 342: Introduction to Design Management DSGN 341: Design Thinking and Process Innovation | 4 4 4 4 | Contemporary Global Issues BA 390: Marketing DSGN 343: Idea Visualization DSGN 377: Retailing and Merchandising | 3 4 4 4 | MGMT 364: Project Management BA 354: Managing Ethics and CSR ART 367: History of Design (Science/Tech/Society) Electives | 4 4 3 3 | Friday's in Austin Internship OSU Fashion Shows Study Abroad |
| | Total Credits | 16 | Total Credits | 15 | Total Credits | 14 | |
| Fourth Year | DSGN 440: Design Research Electives | 4 11 | MRKT 492: Consumer Behavior DSGN 441: Design & Innovation Development Electives | 4 4 7 | MRKT 495: Retail Marketing DSGN 442: Materiality & Making Field Project Electives | 4 4 7 | Friday's in Austin Internship OSU Fashion Shows |
| | Total Credits | 15 | Total Credits | 15 | Total Credits | 15 | |

This is a sample schedule intended for informational purposes only. Students should consult with their OSU academic advisor to create a personalized degree plan.