

B.S. in Merchandising Management

| 2017-2018

	Fall		Winter		Spring		Opportunities
First Year	BA 160: B-Engaged MTH 111: College Algebra Biological Science with Lab Cultural Diversity PAC: Physical Activity Course	3 4 4 3 1	BA 161: Innovation Nation – Awareness to Action WR 121: English Composition Physical Science with Lab ART 205 (Western Culture) Difference, Power, Discrimination	3 3 4 3 3	BA 162: Innovation Nation – Ideas to Reality Physical or Biological Science with Lab COMM 111: Public Speaking ART 101: Intro to the Visual Arts (Lit/Art) HHS 231: Lifetime Fitness for Health	3 4 3 4 2	Friday's in Austin Going Global Study Abroad Sessions Join DAMChic Student Fashion Magazine Join Chi Theta Phi Design Sorority
	Total Credits	15	Total Credits	16	Total Credits	16	
Second Year	ECON 201: Introduction to Microeconomics DSGN 255: Textiles WR 222: English Composition BA 281: Professional Development BA 282: Personal, Professional, and Leadership Development I	4 4 3 3 1	BA 215: Fundamentals of Accounting DSGN 276: Retailing & Merchandising DSGN 244: Color Innovation BA 283: Personal, Professional, and Leadership Development II Electives	4 4 4 1 1	DSGN 221: Computer Aided Design I DSGN 281: Drawing and Sketching BA 284: Personal, Professional, and Leadership Development III ST 201: Principles of Statistics Electives	3 4 1 4 3	Friday's in Austin OSU Fashion Shows Apply to pro-school Spring term Internship
	Total Credits	15	Total Credits	14	Total Credits	15	
Third Year	BA 260: Introduction to Entrepreneurship DSGN 330: Fashion Forecasting and Market Analysis DSGN 341: Design Thinking and Process Innovation BA 354: Managing Ethics and CSR	4 4 4 4	DSGN 475: Global Sourcing of Textiles, Apparel and Footwear (Cont. Global Iss.) BA 390: Marketing DSGN 333: History of Contemporary Fashion DSGN 377: Retailing and Merchandising	4 4 4 4	MGMT 364: Project Management BA 352: Managing Individual and Team Performance DSGN 335: Apparel & Footwear Value Chain ART 367: History of Design (Science/Tech/Society)	4 4 3 3	Friday's in Austin Internship OSU Fashion Shows Study Abroad
	Total Credits	16	Total Credits	16	Total Credits	14	
Fourth Year	DSGN 472: Merchandise Planning & Control Electives	4 10	MRKT 492: Consumer Behavior DSGN 471: Retail Presentation Strategy Electives	4 4 6	MRKT 495: Retail Marketing DSGN 473: Retail Merchandising Practicum Electives	4 4 7	Friday's in Austin Internship OSU Fashion Shows
	Total Credits	14	Total Credits	14	Total Credits	15	

This is a sample schedule intended for informational purposes only. Students should consult with their OSU academic advisor to create a personalized degree plan.