

ALTERNATIVE MAJORS TO BUSINESS

If you are looking for an OSU major that includes some aspects of business, but is not in the College of Business, try investigating one of these. Remember, some employers just want to know you have a bachelor's degree because they will train you for their specific position after you are hired.

ACTUARIAL SCIENCE/MATHEMATICAL SCIENCE (College of Science, 128 Kidder): Links statistics and probability to the finance and insurance industry. Focuses on the analysis of risk on investments.

AGRICULTURAL BUSINESS MANAGEMENT (College of Agricultural Science, 147 Strand): Blends course work in agricultural economics, business, agricultural sciences, computer science, arts, and humanities so that graduates can respond to the unique challenges and opportunities in agribusiness vocations.

CONSTRUCTION ENGINEERING MANAGEMENT (College of Engineering, 101 Kearney): Blends principles of basic science, engineering, and technology with a strong component of business subjects to prepare graduates for a productive career in the construction industry. It is the responsibility of the construction manager to oversee various projects and deliver results in a manner that maximizes value.

DIGITAL COMMUNICATION ARTS (College of Liberal Arts, 422 Bexell): Focuses on mediated storytelling and the new media technology that makes it possible. Courses in Digital Communication Arts (formerly known as New Media Communications) are designed to prepare students for a variety of careers in media and allied fields such as marketing in which knowledge of and skills in mediated communications are an integral part of professional activity.

ECONOMICS (College of Liberal Arts, 303 BallardExt.): Studies the production, distribution, and consumption of goods and services. Economic analysis is applied throughout society, in business, finance and government, but also in crime, education, the family, health, law, politics, religion, social institutions, war, and science.

ENVIRONMENTAL ECONOMICS, POLICY & MANAGEMENT (College of Agricultural Sciences, 147 Strand Ag): Develop skills in agricultural economics, resource economics, economic development, marine economics, international agricultural trade, and related fields. Along with the baccalaureate core of required courses in the sciences and humanities, students may select a broad range of electives with the help of a faculty advisor. This program provides flexibility to meet a wide variety of educational and career goals.

FOREST MANAGEMENT (College of Forestry, 250 Peavy): The successful forest manager must understand the biological and physical processes of forest ecosystems, as well as the social and economic forces that influence forest policies and management actions. The forest management core curriculum includes basic courses in the biological, physical, social sciences, and six months of work experience as well as professional courses designed to prepare students to manage forest resources.

FOREST OPERATIONS MANAGEMENT (College of Forestry, 250 Peavy): Blends elements of the forest engineering and forest management degrees with business management and entrepreneurship. This unique new degree will prepare graduates to support the needs of an evolving forest sector in Oregon and globally.

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GRAPHIC DESIGN (College of Business, School of Design & Human Environment, 122 Austin): Admission into the Graphic Design major is selective and competitive. Students wishing to enter the program must undergo a portfolio review at the beginning of the second year. However, those with the talent can use this major in the business world with marketing and promotions.

MERCHANDISING MANAGEMENT (College of Business, School of Design & Human Environment, 122 Austin): Prepares students for the retailing, planning, and purchasing of apparel and textile industries. Students can emphasize in design & merchandising, social & corporate responsibility, journalism & media, or market research & analysis.

PUBLIC HEALTH *Health Management & Policy option* (College of Public Health & Human Sciences, 105 Women's): Focuses on understanding health care organizations, determinants of health, and administrative and management issues within the health care industry.

REAL ESTATE (Any college major will qualify you to enter real estate fields): Generally you are required to study and pass a real estate licensure exam to sell real estate, which doesn't require any specific degree. Anyone can pursue real estate investing too.

RENEWABLE MATERIALS *Management & Marketing Option* (College of Forestry, 250 Peavy): Provides students with the skills to manage organizations to be competitive in the global renewable materials industry. The sustainable economy of the future relies on the use of natural materials for various products. Meeting these demands requires innovative scientists, engineers, designers, artists and business people.

SPEECH COMMUNICATION (College of Liberal Arts, 104 Shepherd): Employers typically rank communication skills at the top of the list of sought-after list. Communication students can find their way into business related fields such as Public Relations, Human Resources, Sales, Event Coordination, Customer Service.

Also consider a move to beautiful Bend, Oregon. The **OSU Cascades Campus** offers a bachelor's degree in **Hospitality Management**, or in Business Administration with an option in **General Business**, and these have a lower competitive GPA requirement than most of the Corvallis business majors. They also offer the Accountancy major-- check with a Bend advisor regarding what the required GPA is. Opportunities such as the Arthur Stonehill International Exchange program, internships, and student organizations are also available at the Cascades campus.

OSU also offers the Business Administration with **General Business** option degree **completely online**. This E-campus degree also tends to have a lower competitive GPA requirement than the Corvallis campus.

Moreover, the College of Business offers a **Double Degree program in Innovation Management** (requires a primary non-business major). We also offer a **Business & Entrepreneurship minor**. Ask a business advisor for more information or check out our website (business.oregonstate.edu/services/). Either of these can be added to another major, so you can still show employers you have some business background.