

Opportunity and Challenge Profile

Search for the Dean & Sara Hart-Kimball Chair of Business Corvallis, Oregon

Oregon State University (OSU), an internationally recognized public research and land grant university, seeks a Dean & Sara Hart-Kimball Chair of Business. This is an exceptional time in the College's history as it moved into its new \$50M home, Austin Hall, in the fall of 2014 and is experiencing growth in both its undergraduate and graduate programs. The College, which provides internationally recognized research-based education that prepares profession-ready graduates, is focused on entrepreneurship, innovation, and experiential learning.

The College of Business is the fourth largest of 11 colleges at OSU in terms of student enrollment, educating nearly 5,800 students. This includes 3,900 business and pre-business majors and more than 800 design and merchandising majors and 850 business and entrepreneurship minors. Through its majors, minors, and service courses, the College is responsible for providing business education to more than 23 percent of all OSU students each year.

The undergraduate program has six business majors including Accounting, Business Information Systems, Finance, Management, Marketing and Business Administration with an option in Entrepreneurship or International Business. There are four majors in the School of Design and Human Environment including Apparel Design, Interior Design, Graphic Design and Merchandising Management.

In response to market demand, the MBA program diversified its offerings during the past two years and expanded its tracks from one centralized commercialization focus (with a research option) to include tracks in Business Analytics, Global Operations, Marketing, and Wealth Management. The Commercialization track includes an intense nine-month focused Integrated Business Project. The program also offers an MBA in Executive Leadership which is delivered in a hybrid format, with classes online and in-person delivery in Portland and a dual degree with Pharmacy. Additionally, the College offers an Accountancy MBA.

In addition to the MBA, the College launched its first business PhD program in Fall of 2014 with concentrations in Accounting and Commercialization/Innovation. There are also Master's and PhD options in the design program.

Beyond the classroom, the College is focused on providing experiential learning that provides students with international exchange and travel options, professional development, networking opportunities, internships and jobs. The College-specific Career Success Center has formal corporate partners with Fortune 500 companies and some of the Northwest's most recognized brands. The Center provides engagement opportunities that connect employers and recruiters with College of Business students.

The Austin Entrepreneurship Program (AEP), part of the living/learning center in Weatherford Hall, is home to nearly 300 students and is the largest residential/entrepreneurship program in the country. With specific classes and spaces designed to foster the development of new products, the program includes a comprehensive support system for helping students bring ideas to market. As part of the Division of Business and Engineering, the College partners with the Advantage Accelerator to provide internships for students who work with real clients on real start-ups to determine viability, launch phases of their intellectual property, and provide overall support of the University's economic development and social progress.

The College has about 17 percent of students active in experiential learning. Additional programs in the College include the Austin Family Business Program, Close to the Customer, the International Exchange Program and 16 active student organizations.

The College's focus on innovation and entrepreneurship parallels the environment of Oregon and the local economy. Corvallis has been named the number one most eco-friendly small city, number one in patents issued per capita and number four among America's most innovative cities. In addition, Corvallis is at the top of the list of most affluent cities in Oregon and number two among the most educated cities in the country. The College of Business has strong ties with the business communities in Corvallis, Portland and throughout the state. A group of highly engaged business leaders serve on the 53-member Dean's Circle of Excellence (http://business.oregonstate.edu/deans-circle-excellence) and are committed to working with the Dean to develop key relationships for growing the College.

For more information on the College of Business, see:

Vision, Mission, Shared Values: <u>http://business.oregonstate.edu/vision-mission-shared-values</u> Accreditation: <u>http://business.oregonstate.edu/accreditation</u> History of the College: <u>http://business.oregonstate.edu/college-of-business-history</u>

About Oregon State University

Oregon State University is a leading international public research institution grounded in the Land Grant tradition of bringing research and teaching to bear on the most pressing challenges facing our state and our world today. Founded in 1868, OSU is one of only two universities in the United States to have Sea Grant, Space Grant and Sun Grant designations. Oregon State is also the only university in Oregon to hold both the Carnegie Foundation's top designation for research institutions and its prestigious Community Engagement classification. Our faculty are global leaders in their fields, advancing the science of earth ecosystems, improving human health and wellness, promoting social progress and serving as an engine for economic growth. Home to more than 30,000 students from all 50 states and more than 90 nations, OSU is the state's largest university and the university of choice for high-achieving students.

OSU is committed through continuous improvement to be a collaborative, inclusive and caring community that strives for equity and equal opportunity in everything that we do, that creates a welcoming environment and enables success for people from all walks of life, and that shares common, fundamental values grounded in justice, civility and respect while looking to our diversity as a source of enrichment and strength.

For more about OSU, please visit http://oregonstate.edu/main/about

About the Oregon State University Foundation

The Oregon State University Foundation, a private, nonprofit organization, leads all fundraising efforts for OSU and manages the philanthropic investments alumni and friends make in the institution. The Foundation recently concluded The Campaign for OSU, the University's first comprehensive fundraising campaign, in which more than 106,000 donors made gifts totaling \$1.14 billion. When OSU achieved its \$1 billion campaign goal in January 2014, almost a year ahead of schedule, it became one of only 35 public universities to have crossed the billion-dollar mark in a fundraising campaign. The College of Business exceeded its ambitious campaign goal with gifts totaling \$78.1 million, including \$30 million to support the construction of Austin Hall.

Annual fundraising totals at the University have averaged more than \$100 million for the last five years, placing the OSU Foundation among top performing like organizations nationally. Three dedicated major gift officers represent the College of Business and collaborate with the Dean on all development work, which includes significant investment of the Dean's time for cultivating relationships with donors and potential donors. Annual donor support for the College has averaged more than \$10 million for the last five years.

For more about the Oregon State University Foundation, see: <u>http://osufoundation.org/</u>

Role of the Dean & Sara Hart-Kimball Chair of Business

The Dean and Sara Hart-Kimball Chair reports to, and serves at the pleasure of, the Provost and Executive Vice President. As a member of the Provost's Council, the Dean is an active participant in all aspects of institution-wide planning and policy development. The Dean will be a creative and innovative thinker who will build on OSU's strengths as an international research university.

Key Responsibilities

The Dean is the chief administrative officer of the College with responsibility for:

- creating and implementing a compelling vision for the College in the context of OSU's Strategic Plan for the 21st Century and with the goal of being a top-10 land grant university
- advancing the College's mission, vision, and goals
- contributing significantly to the intellectual development and financial growth of the College and University
- creating and sustaining an environment of academic and scholarly excellence in order to enable success for students, faculty, and staff
- developing a business plan that looks to strategic opportunities for sustainable program growth
- developing and enhancing relationships with internal and external constituencies, including alumni

Dean & Sara Hart-Kimball Chair of Business Oregon State University

- enhancing the College's commitment to a diverse and multicultural university, and creating a civil and respectful environment that embraces all individuals
- fostering interdepartmental and interdisciplinary programs, scholarship, and initiatives
- further advancing the learning-centered and research cultures in the College and the University
- leading a sustained and aggressive commitment to private, foundation, and corporate fundraising working in partnership with faculty leaders, University leadership and the OSU Foundation
- working with College of Engineering leadership to identify and advance goals for the Division of Business and Engineering

Qualifications and Characteristics

The successful candidate will also bring most, if not all, of the following professional qualifications, skills, experiences, and personal qualities:

- a distinguished record in teaching, scholarship and service consistent with the expectations of the rank of professor in the College
- a proven record of success in leading an academic or other institution
- a terminal degree
- ability to facilitate a collaborative leadership environment
- administrative ability and competence, including budget and financial management processes, public relations and development, strategic planning, policy formation, and personnel management
- a clear understanding of the mission of a land grant university
- demonstrated track record of advancing diversity, equity, and inclusion
- demonstrated track record of commitment to shared governance
- demonstrated track record of commitment to high quality research and interdisciplinary education
- demonstrated track record of commitment to high-quality learning and student success at the undergraduate and graduate levels; experience in advancing innovation in academic programs and student experiences
- experience in program development and implementation to address continuing education and development needs of working professionals through outreach and extended education programs
- highest degree of personal integrity
- leadership and success in securing internal and external programmatic support for instruction, research, service, and outreach, including external relations, development and fundraising
- leadership skills with the ability to set challenging and attainable goals, to set priorities, and work with and inspire others to high levels of creative performance
- understanding of current and emerging issues in business research, education, and outreach of importance to the state, nation, and the world

Location and Compensation

OSU is situated on a beautiful campus, with numerous park-like areas for playing, relaxing, and studying. The College is located in Corvallis, a vibrant university community of 58,000 people in the heart of western

Oregon's Willamette Valley, located about 90 miles south of Portland and one hour from the Pacific Coast and the Cascade Mountains. Corvallis is an idyllic college town, and is consistently ranked among the best and safest cities to live in the U.S. Corvallis is at the top of the list of most affluent cities in Oregon and number two among the most educated cities domestically. Recently, Corvallis was ranked the fourth best overall college city in America by WalletHub. Corvallis was also named the one of the most secure small towns in the U.S. by the Farmers Insurance Group, and *Sunset* magazine named Corvallis one of its five favorite eco-friendly small towns. Known for being one of the most environmentally responsible towns, Corvallis sits in the middle of Oregon's finest recreational and scenic areas: ocean beaches, lakes, rivers, forests, high desert, and the rugged Cascade and Coast Ranges are all within a short driving distance.

Salary is competitive, and the benefits package includes several options for health/dental/life insurance, retirement, and a new program of reduced tuition for dependents (some restrictions apply).

Applications, Inquiries, and Nominations

Screening of complete applications will begin immediately and continue until the completion of the search process. Inquiries, nominations, referrals, and CVs with cover letters should be sent via the Isaacson, Miller website for the search: <u>www.imsearch.com/5421</u>. Electronic submission of materials is strongly encouraged.



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OSU commits to inclusive excellence by advancing equity and diversity in all that we do. We are an Affirmative Action/Equal Opportunity employer and particularly encourage applications from members of historically underrepresented racial/ethnic groups, women, individuals with disabilities, veterans, LGBTQ community members, and others who demonstrate the ability to help us achieve our vision of a diverse and inclusive community.