

Oregon State University

College of Business

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OSU College of Business
200 Bexell Hall and 104 Weatherford Hall
Corvallis, OR 97331

OSU-Cascades Campus
Cascades Hall
2600 NW College Way
Bend, Oregon 97701

2006 - 2007 Fact Sheet

The College of Business educates students for success in managing and developing sustainable enterprises. Among the first dozen schools of commerce in the nation in 1908, the College of Business began with 105 students and three faculty members. Today, the College of Business educates almost 5,000 students including 2,600 business majors. The business minor is one of the largest minors on campus. The College of Business delivers business education including innovation and entrepreneurship to Oregon's critical industry sectors including agriculture, engineering, forestry, science, veterinary medicine and pharmacy. With dedicated faculty and staff, and distinctive business programs, the OSU College of Business ensures our graduates add value to Oregon's economy.

Undergraduate Academic Disciplines and Degrees

OSU Campus

B.S. in Accountancy
Entrepreneurship
Finance
International Business
Management
Management Information Systems
Marketing
General Business

Cascades Campus

General Business

Graduate Programs

Master of Business Administration
Master of Business and Engineering (Engineering degree)

Students

Total number of students: 2459

Total male: 1533

Total female: 926

Total international: 107

Total minority: 327

Total number of undergraduate students: 2384

Their incoming average GPA: 3.42

Their incoming average SAT: 1026

Total number of graduate students: 75

Their incoming average GMAT: 572

Average annual salary of graduates reporting salary:

- ◆ MBA: range \$24.5K to \$80K, average \$55.8K
- ◆ Undergraduate: range \$16K to \$80K, average \$38.1K
- ◆ Accounting: average \$41.1K
- ◆ Finance: average \$39.9K
- ◆ International Business: average \$37.7K
- ◆ Management: average \$33.3K
- ◆ Management Information Systems: average \$51.5K
- ◆ Marketing: average \$34.3K
- ◆ General Business: average \$35.6K

Employer sampling:

KPMG; Albertsons; Target; Deloitte & Touche; Intel

Other student facts:

- ◆ 83% of graduates reporting work will work and live in the NW
- ◆ 70% will work in services industry (e.g., retail, finance, accounting, health-care, IT)
- ◆ 19% in Manufacturing
- ◆ Remainder in government (6%), non-profit (3%), family business (2%)

The Family Business Survey conducted by the C2C Project received national publicity in the *Portland Business Journal*, *NY Times* and *Associated Press*.



***Note: Results based on survey of 500 graduating MBA and undergraduate students in spring 2007. A total of 254 students responded to survey.**

Faculty

Tenured/tenure-track faculty: 32

Research publications: 43

Instructors: 24

Endowed positions:

Sara Hart Kimball Chair (dean)

A.E. Coleman Chair in Family Business

Weatherford Hall, home of the Austin Entrepreneurship Program, is a "green" certified building by LEED.

Funding

Operation budget: \$8,704,200

Foundation (private): \$698,700 (includes scholarships)

Research grants: \$49,000

Alumni giving: \$1,309,200 (includes scholarships & endowments)

Sponsorships: \$95,000

Executive Education

The College of Business offers two executive education programs:

Collaboration for Innovation and Change—In partnership with SynNovation Works, the program is a comprehensive two-day

workshop for managers and executives to explore and master how collaboration works in the face of unseen opportunities and increasing constraints.

Women and Powerful Collaboration—Through this two-day workshop, women learn to redefine and leverage their contribution to achieve personal fulfillment, extraordinary business results, and positive social change.

BSG revenues, totaling \$1.2 million, provide students invaluable experiential learning opportunities.

Outreach Programs

The College of Business creates experiential learning and entrepreneurial activities for students through its outreach programs. By promoting these independent programs, the College of Business provides opportunities for students, faculty, and the business community that add tangible value to their collective pursuits.

Arthur Stonehill International Business Exchange Program

The largest business international exchange program in the state enabled 101 students to gain a global perspective. In the 20 years since its inception, the program has enabled over 1,350 College of Business students to study abroad. Of the 2007 graduating class, 18% participated in the program.

Austin Entrepreneurship Program at Weatherford Hall

The Weatherford Residential College is the largest living-learning entrepreneurship facility in the US, where 295 students reinforce classroom learning with far-reaching experiential activities. The program offers diverse entrepreneurship courses and provides opportunities for students to visit innovative companies and organizations such as Starbucks, Nike, Cavallo Point, and The Lodge at the Golden Gate.

Austin Family Business Program

As one of the first family business programs in the nation, AFBP provides inspiration, education, outreach, and research to support family business enterprises. Workshops address family-specific issues such as succession planning, family business values, communication and conflict, life cycles, estate planning, governance, and philanthropy. Business-specific programs include strategic planning, financial issues, competitive analysis, marketing and branding, and personnel issues.

Business Solutions Group

Approximately 50 students provided product testing and application development services for clients including Fortune 500 companies, Oregon Department of Transportation, Oregon Department of Education, Oregon Department of Energy, and several OSU entities.

Business Sustainability Initiative

This educational and research project brought several speakers to campus, including an EPA representative from China. MBA and undergraduate classes continuously work on sustainability projects, while faculty conducts acknowledged research and are often featured contributors to media regarding sustainability issues.

Close to the Customer Project

The C2C Project provided experiential learning to 50 students while conducting applied market research for faculty, students and the business community. The Project is self funded through grants and project-based revenue from companies like Harley-Davidson Motor Company, Reser's Fine Foods, and NuCo.



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