



**Good Intentions are Not Enough:
What Gets in the Way of Successful Succession Conversations**
Mark Wickman – Wickman Paterson Corrigan

Wednesday, October 15, 2014
BridgePort Brewpub, Portland OR

Background

Most family business owners understand that a well-crafted succession plan is critical to the continuity of their business across generations. In practice however many family businesses have either not begun the process of creating a succession plan, or have stopped working on a plan they previously started. In this session we will look at what gets in the way of putting together a succession plan, from not engaging with professional advisors, to difficult family conversations, and more. You'll gain insights to help move your succession planning from intention to action.

More Information

[A More Beautiful Question: The Power of Inquiry to Spark Breakthrough Ideas](#) (2014), Warren Berger, Bloomsbury USA, New York

[Transitions: Making Sense of Life's Changes](#) (2004), William Bridges, Da Capo Press, Cambridge

[The Keys to Family Business Success](#) (2011), Leslie Dashew, et al, Aspen Family Business Group

[Crucial Conversations: Tools for Talking When the Stakes are High](#) (2002), Kerry Patterson, et al, McGraw-Hill

[Fierce Conversations](#) (2004), Susan Scott, The Berkley Publishing Group

[Perpetuating the Family Business: 50 Lessons Learned from Long Lasting, Successful Families in Business](#) (2004), John L. Ward, Palgrave Macmillan, New York

Austin Family Business Program Resources

Advisor Search listing of experienced family business professionals:
<http://business.oregonstate.edu/familybusinessonline/advisor-search>

The companion podcast episode for this session will be available in the Education/Family Business 360 section on the AFBP website

Join the Austin Family Business Program LinkedIn group to stay up to date on upcoming events and programming. The group can be found at <http://www.linkedin.com/groups/Austin-Family-Business-Program-5188170>

Presenter: Mark Wickman of Wickman Paterson Corrigan

Mark is fortunate to spend his best hours and efforts facilitating conversations with small businesses, families and organizations – helping them have the conversations they know they need to have but avoid. Mark is the author of “Wealth or Well-th? Re-defining Financial Freedom”, and is at work on a second book addressing the challenges family businesses face. He has been a presenter as part of a series hosted by OSU’s Austin Family Business Program on a variety of issues family businesses encounter. Mark believes that these are the businesses that create jobs in our communities and help create the webbing of communities envisioning thriving futures. Mark is a partner in the firm Wickman Paterson Corrigan in McMinnville. He graduated with a Bachelors and a Masters from Linfield College. Mark and his wife Lyn have been married for 28 years and are the parents of two adult children, Lindsay and Drew. They were a founding family at Coast Hills Community Church and continue to be involved with a variety of community causes.

Jon E. (Jeb) Bladine, President/Publisher, News-Register Publishing Co.

Jeb is the head of 4th generation family newspaper/printing company. He is currently in transition with family business, with his son taking on management and executive roles. He has decades of involvement with local social service and business groups, local and state downtown associations, state and national newspaper associations. Jeb graduated in 1969 from the University of Oregon, and in 1970 from the AMA Management Program.