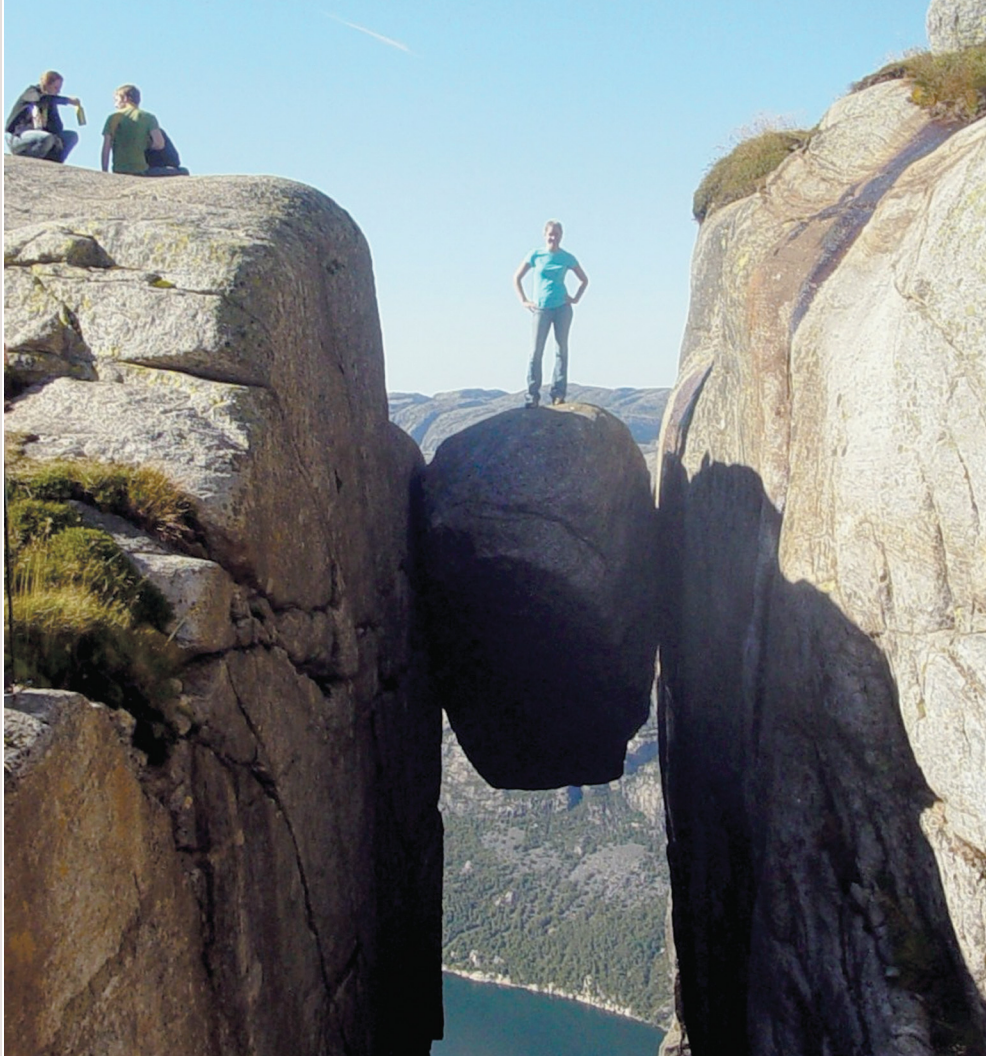


# International Business

*Exotic locales. Interesting cultures. Exciting global business ventures. If these appeal to you, studying international business will move you closer to making them real.*

The international business curriculum at the College of Business teaches awareness of the economic, political, geographical, and socio-cultural factors that impact how business is conducted across national boundaries. Studies in international business are essential if you plan to apply for management positions with organizations engaged in international trade.

Banks, consulting companies, accounting firms, import/export businesses, and governmental agencies frequently send employees to international locations, as do the marketing and financial management divisions of multinational





firms. Most multinational firms initially hire new employees for domestic assignments, but your experience in the international business curriculum at OSU will give you an edge when opportunities for international assignments arise.

Because the majority of employees who eventually hold high-level positions in international business start in such entry-level areas as finance, marketing, and accounting, most students planning a career in international business also specialize in one or more of these study areas.

Participation in an international exchange program is mandatory to fulfill requirements for an International Business designation on your degree. Participating in an international exchange will expand your business understanding beyond the classroom and can increase job opportunities after you graduate. You'll come away with enhanced global awareness in addition to new lifelong friends and professional contacts.

***Go global.***