



# celebrate business excellence

12th Annual Alumni and Business Partner Awards

**Oregon State**  
UNIVERSITY

# Opening in Fall 2014–Austin Hall



Photo taken April 17, 2013



Fall 2014

“A great facility does not  
make a great business school  
but all great business schools  
have great facilities.”

—Dean Ilene Kleinsorge

Check out the Austin Hall webcam: [business.oregonstate.edu](http://business.oregonstate.edu)

## Thank you for making it a reality

### Austin Hall Honor Roll

**\$10,000,000** Joan D. & Ken Austin ('54) **\$6,000,000** The Reser Family

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# celebrate business excellence

## 12th Annual Alumni and Business Partner Awards

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### Thank you to our Partners



# The Oregon State University **ADVANTAGE**

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## **OUR EXPERTISE. YOUR EDGE.**

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The Oregon State University Advantage is your link to resources that can help drive bottom-line business success, solve problems, commercialize innovations and launch companies. Partner with us to draw from a talent pool of career-ready graduates and access our world-class faculty, research facilities and innovations. Your company will realize a great return on your investment.

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of working with Oregon  
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**Oregon State**  
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# Message from OSU President Ed Ray

Oregon State University is an authentic community of accomplishment that advances prosperity for the people of Oregon, the nation and the world.

At the heart of everything we do is our commitment to inclusive excellence, innovation and leadership.

The mission and success of Oregon State University are the shared result of faculty, staff, students, administrators, alumni, donors, friends and higher education supporters working together. Each day, the university is greatly aided by philanthropic support for the Campaign for OSU, which to date has achieved more than \$920 million in contributions on the way to achieving its \$1 billion campaign goal.

Oregon State's growing achievements are seen clearly in the College of Business, where on April 19 we celebrated the construction launch of the College's new Austin Hall. What an amazing place Austin Hall will be: a four-story, 100,000 square foot epicenter of learning, research, student mentoring and partnerships with colleagues across campus and the private sector. The construction of Austin Hall would not be possible without the support of more than 1,000 donors. And I am most appreciative of the leadership and generosity to this project provided by Ken and Joan Austin and the Reser Family.

These commitments support the hard work of our College of Business faculty, staff and students, who are led by the outstanding innovation and vision of Dean Ilene Kleinsorge.

Imagine that in the past 18 months, OSU's College of Business has launched



a new executive leadership MBA, meeting the demands of the market and offering it in a hybrid format, with face-to-face delivery in Portland; is working collaboratively with OSU College of Pharmacy to address the business of wellness with a new Pharm.D./MBA program; and in partnership with the OSU Research Office has launched a business venture accelerator program to provide new businesses with the expertise they need to succeed.

I like to say that our graduates are Oregon State's most important contribution to the future. And the impact of OSU graduates is most impressive.

- 71 percent of Oregon State graduates work in occupations directly related to their undergraduate degrees.

- The annual median income of OSU graduates at mid-career is \$20,000 higher than that of other college-educated peers across the nation.

- More than 75 percent of our graduates volunteer in their communities—well more than double the national average for volunteerism.

As president of Oregon State, I am always mindful that Oregon State's mission is showcased by our alumni, business partners and supporters. In the following pages you will meet the honorees of the College of Business 2013 Alumni and Business Partner Awards.

Congratulations to these winners and to the College of Business.

# Message from Dean Ilene Kleinsorge

In my 10 years as Dean of the College of Business, and my nearly 26 as a part of the faculty, I have always been inspired and impressed by our alumni and the levels of success they achieve. We are able to see this every day in the Portland business community, throughout the state, the region, the U.S. and globally. I am amazed when I travel to different places and see the impact our graduates are making.

This success is not defined to any geographic region or any specific area of business. We are everywhere. This year, our Hall of Fame honoree, Dr. Robert Zahary, is currently living in United Arab Emirates and working as a higher education consultant. This is not his first time abroad - he has lived or worked in 94 countries!

When I consider the impact of the Dean's Circle of Excellence, the group of alumni and leaders that I work closely with, it reaches beyond the

cities they live in and the headquarters of where their companies are. These executives have responsibilities that span the globe - from managing consulting services for a software/hardware systems company to overseeing the financial operations for a leading athletic sporting goods business to managing investments for an international investment bank - we are everywhere and making decisions that affect the global business climate.

The globalization of the College of Business is not defined only by our graduates' reach. In the past year we have had faculty teach abroad at Aarhus University in Denmark, at Exeter University in the UK and Dalian University of Technology in China.

Likewise, our International Exchange Program continues to be the largest college managed international business exchange in the state. Last year 92 business students studied abroad at universities in Australia,



Austria, Denmark, Hong Kong, Singapore and Sweden, among others. Our design majors have the opportunity to travel abroad to Western Europe, Hong Kong and other design centers of business.

Back on campus, we are paying attention to how we are educating students to adapt to an ever changing and global economy. This past year we expanded our MBA degree options, strategically analyzing where the demand was for specializations. Wealth Management, International Operations (supply chain) and Market Research have now been added to our delivery options in Corvallis.

Understanding the opportunity that exists to educate the current

*Dean Ilene Kleinsorge stands among some of the donors who contributed to the gift that will name the boardroom in Austin Hall the Ilene K. Kleinsorge Boardroom. Back (l-r): Malcolm LeMay, Duane McDougall, Ken Thrasher, Stephen Bailey Front: Jack Wilborn, Barbara McDougall, Dean Kleinsorge, Marian Bailey and Irva Kay Neyhart*



workforce, we developed a hybrid Executive Leadership MBA. A format that includes online and face-to-face delivery, this degree will allow us to provide an Oregon State MBA to professionals currently in leadership roles or those who aspire to lead from all over the state and ultimately the world.

In January, OSU launched a new initiative intended to better engage the business community, the OSU Advantage. As part of that initiative, the Venture Accelerator, co-led by the College of Business, is focused on turning ideas into sustainable companies or innovation. Our students are key to this initiative. We have the opportunity to provide students the ability to learn, grow and not only understand how, but to become a part of the job creation cycle.

We are growing, we are changing, and we are investing in our future, in our students' future, and in the health of the global economy.

Just a few weeks ago, when the construction launch of Austin Hall brought many of our key partners and donors to campus, I took a moment to step back and consider the change I've seen in 10 years. I've always known that we work in a dynamic and changing environment and that every day brings new opportunities and growth and I can't wait to see where we go in the next 10 years!

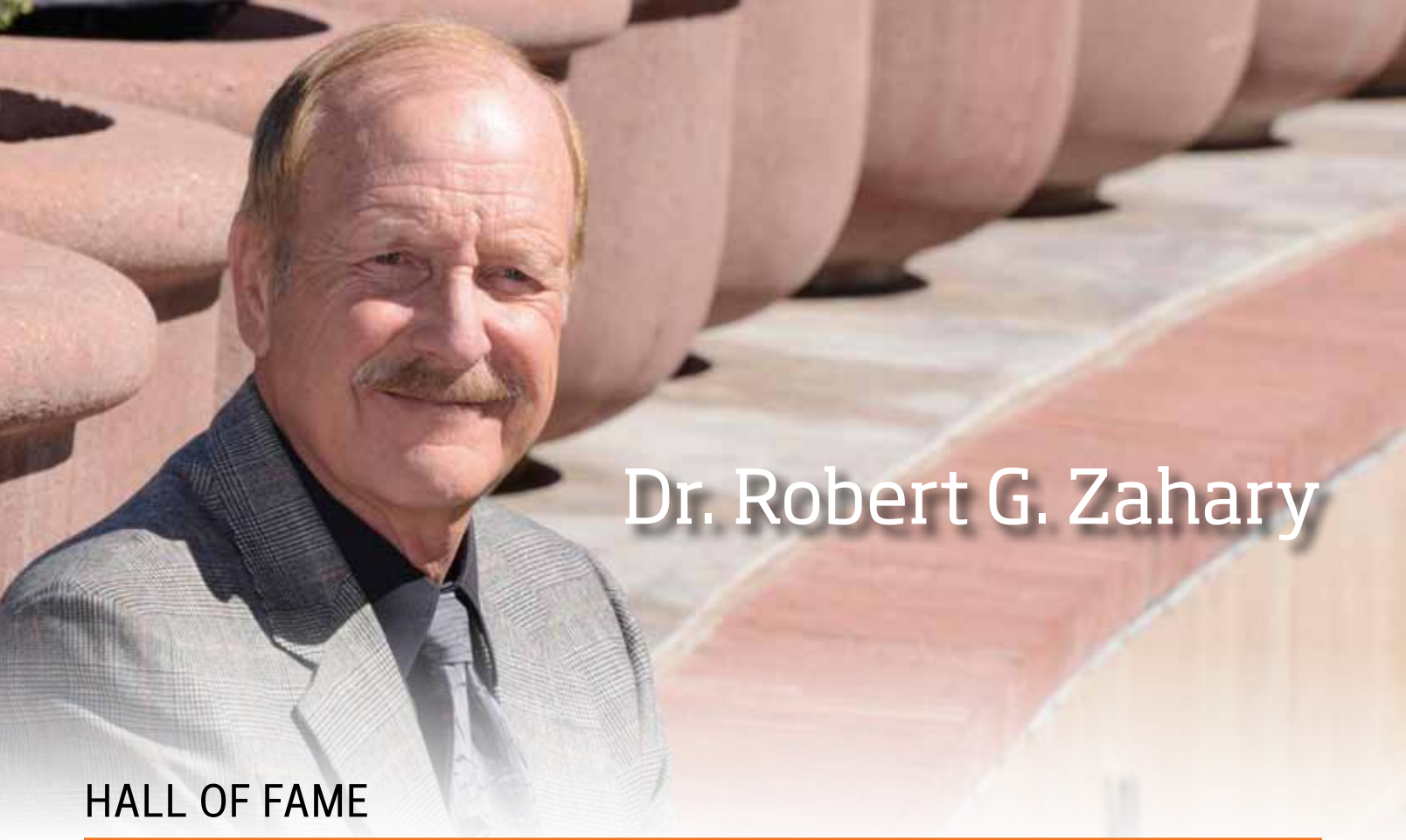
It is truly a wonderful time to be a "business" beaver in the State of Oregon and beyond. We realize that we can't do the work we do at the College of Business and Oregon State University without the Portland business community as our partner. Thank you for that partnership that is instrumental to our success.

## The Dean's Circle of Excellence

**David L. Andersen**, Andersen Construction Co. Inc., Portland, Ore.  
**Darrel T. Anderson**, Idacorp, Boise, Idaho  
**Leonard A. Aplet**, Columbia Management Company, Portland, Ore.  
**Donald C. Atkinson**, Senior Executive Leader, Federal Way, Wash.  
**Stephen M. Bailey**, The Grand Cru Estates, Yamhill, Ore.  
**Larry Brown**, OSU College of Business, Lake Oswego, Ore.  
**Richard Carone**, Korvis Automation, Inc., Corvallis, Ore.  
**Tanja C. Cebula**, Resources Global Professionals, Irvine, Calif.  
**James E. Coleman**, E. & J. Gallo Winery, Modesto, Calif.  
**Mary M. Couchner**, IBM Corporation, Beaverton, Ore.  
**Larry L. Davis**, Bank of America Commercial Banking, Portland, Ore.  
**Gayle Fitzpatrick**, Oracle, Morristown, NJ  
**Ann L. Flatz**, Intel Corporation, Hillsboro, Ore.  
**Pamela M. Garcia**, NW Supermarket Holdings, Inc., Wilsonville, Ore.  
**John Gilleland**, Campbell Group, Portland, Ore.  
**R. Stevens Gilley**, Clarence T.C. Ching Foundation, Honolulu, Hawaii  
**Brad Harlow**, B Harlow & Associates LLC, Kirkland, Wash.  
**Scott A. Hibbs**, The Standard, Portland, Ore.  
**Scott Hildebrandt**, Planar Systems, Inc., Beaverton, Ore.  
**Linda Hirneise**, consultant, hospitality industry, Agoura Hills, Calif.  
**Rich Jansen**, Jubitz Corporation, Portland, Ore.  
**Steve Johnson**, Celebrity Yacht Group, Portland, Ore.  
**Mark Kralj**, Ferguson Wellman Capital Mgt, Portland, Ore.  
**Thomas E. Leaptrott**, Quantum Leap LLC, Vancouver, Wash.  
**John M. Lefferts**, financial services executive, Dallas, Texas  
**Allen P. Leggett**, retired (Arthur J. Gallagher & Company), Emeryville, Calif.  
**Toby Luther**, Lone Rock Resources, Roseburg, Ore.  
**Gerry Marshall**, Bernard A. Newcomb Foundation, Palo Alto, Calif.  
**Jon A. Masterson**, Wallboard Tool Company, Inc., Long Beach, Calif.  
**Elise F. McClure**, retired (Starbucks Coffee Company), Portland, Ore.  
**Derrick E. McGavic**, Newport Capital Partners, Skokie, Ill.  
**Dave Miller**, KPMG, San Francisco, Calif.  
**Irva Kay Neyhart**, Stover Neyhart & Co., Corvallis, Ore.  
**Brian A. Oliver**, Aequitas Capital Management, Lake Oswego, Ore.  
**Diane Detering-Paddison**, Cassidy Turley, Portland, Ore.  
**James Parkin**, Deloitte & Touche LLP, Seattle, Wash.  
**Scott Parrish**, A-dec Inc., Newberg, Ore.  
**Tod D. Perkins**, Barclays Capital Inc., New York, NY  
**Kenneth Poorman**, Poorman Enterprises, Portland, Ore.  
**John D. Porter**, AAA Oregon/Idaho, Portland, Ore.  
**Carol Potts**, Hewlett-Packard, Downers Grove, Ill.  
**Peter V. Potwin**, Benson Industries Inc., Portland, Ore.  
**Eric H. Schoenstein**, Jensen Investment Management, Lake Oswego, Ore.  
**Jean Shearer**, The Hartford, Seattle, Wash.  
**Ryan K. Smith**, Nike Golf, Beaverton, Ore.  
**Angela Snow**, Nike, Beaverton, Ore.  
**John A. Stirek**, Trammell Crow Company, Lake Oswego, Ore.  
**Ron Susa**, Chevron Corporation, San Ramon, Calif.  
**Ken Thrasher**, Compli Corporation, Portland, Ore.  
**Mike Wells**, CB Richard Ellis, Portland, Ore.  
**Jack Wilborn**, retired (KPMG International), Lake Oswego, Ore.  
**David R. Williams**, NW Natural, Portland, Ore.

### EX-OFFICIO

**Edward Ray**, Oregon State University, Corvallis, Ore.  
**Ilene Kleinsorge**, OSU College of Business, Corvallis, Ore.



# Dr. Robert G. Zahary

## HALL OF FAME

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**D**r. Robert Zahary has never been one to dabble in anything. If something has his attention, it has his full attention.

“I’m the type of person when I find something I want to do I just go for it – full steam,” said Zahary.

And this is just how the Oregon State University College of Business graduate (‘65) ended up with an impressive and varied resume, including an MBA, a Ph.D. in biology and dozens of countries visited as an international higher education consultant.

Zahary, who grew up in Sacramento, Calif., via Illinois, came to Oregon State intent on studying forestry, and remains an avid outdoorsman.

The college life—with constant exposure to new ideas and experts willing to indulge a curious student—led Zahary to try a number of paths.

“There were so many good people there, whenever I got into a new subject I found people who were extraordinarily helpful and loved what they did,” Zahary said. “I took huge amounts of excess things. More literature and English than anyone required, more physics, and I thought I really should take physical chemistry. I don’t know why I did that.”

Eventually, Zahary found his way to business and knew he found his calling.

“I started taking economics classes and then absolutely fell in love with accounting and finance,” he said.

After graduating from OSU Zahary moved to Southern California, where he earned his CPA and invested with a friend in a small manufacturing business.

Eventually his interests started to wander, looking for another subject to devour.

After being asked to teach a few accounting courses at Cal State Los Angeles, Zahary decided he wanted to be part of higher education. He realized he needed a Ph.D., but wanted to pursue it in another discipline.

So he dove into completing a bachelor’s and then a master’s in biology with an emphasis in marine ecology.

“I had always been interested in science and the interface of science and business,” Zahary said. “So that changed things around.”

Zahary gained much more than a degree going back to school, meeting his wife Margaret, a biology instructor at CSULA at the time.

The pair shared more than a love of science, they also shared an alma



mater, but never crossed paths while in Corvallis. Margaret started a Ph.D. in entomology at OSU three months after Zahary completed his bachelor's. The couple now has a Shih Tzu named Beaver.

After completing his degree, Zahary returned to the California State University System and earned full tenure as a professor before becoming an administrator.

In 2000 he was sent to Singapore and South Africa to work on contracts the CSU system had with international universities. On the trip he connected with the Overseas Family College, a private college in Singapore.

The school's leadership asked Zahary if he'd be open to joining their team.

"They said 'we want to be a full-blown university and we want a founding president and we want you to come do it,'" he remembers. "And I said, 'is tomorrow too soon?'"

Though the terrorist attacks of Sept. 11, 2001 and restrictions on international travel eventually disrupted OFC's plans, it showed Zahary there was a market for global higher education consulting.

After leaving Singapore, Zahary followed Margaret to the United Arab Emirates, where she was working with a women's university. There he started reaching out to other schools, to see if they were in need of an experienced university administrator. Out of that grew SpringStart, the couple's consulting company, which they ran from Singapore for more than nine years (2002-11).

"It turns out there are lots of universities and lots of governments who are looking for expertise in higher education, especially in the administrative

side and from accreditation stand-points," Zahary said. "Either to build up their own internal system, mimic what someone else is doing or make it easier for students to move back and forth across international boundaries."

The couple traveled all over the world, including to Yemen, Rwanda and Afghanistan. Zahary said he has lived or worked in 94 different countries.

"We frequently were ready to accept the most out-of-the-way jobs, because those were the most interesting," he said. "The places are interesting and present huge, extraordinarily interesting challenges. It gives a totally different view on what you read in the paper in the morning."

Zahary travelled to Rwanda at the request of the government of the Netherlands as part of a foreign aid initiative. He worked with a university trying to develop a business plan around geographic information and remote sensing systems.

"At first, to go to an extraordinarily remote country and then have something really high-tech like this was really pretty interesting," Zahary said. "But everything worked and came together really well, and they're still growing and expanding."

The couple now lives in New Mexico, but continue to travel around the world to consult, most recently returning to the UAE.

Zahary still feels his time at OSU helped change him into the person he is today, and was honored to be asked to return to Oregon as a College of Business Hall of Fame inductee.

"It actually means a lot," he said. "It's sort of like going full circle ... like growing up and seeing your kindergarten teacher who says, you know what, you grew up to be a pretty good guy. It's that sort of pat on the back from someone you value and who put your feet on the road the right way the first place."



*Dr. Robert G. Zahary (left) with wife Margaret in Bangkok, Thailand.*

# DISTINGUISHED SERVICE AWARD

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**A** young pastor, two years out of college, Frank Morse ('70) was presented with a major decision.

Would he progress in the ministry, go to seminary and make a full-time career in the pastorate? Or would he return to Oregon State University and eventually join his family business?

Soon a voice showed the way. Specifically Morse's own.

"While I wouldn't trade those two years for anything, it became pretty clear to me my calling was not to be

in the pulpit and ... put it this way, I've never, ever had a passion for public speaking," said Morse. "The strange irony of course is that I ended up a state senator."

Morse's decision led him not only to become a successful business owner but a committed public servant, volunteering time and resources to local charities and organizations and serving 10 years in the Oregon legislature.

Born and raised in Lebanon, Ore., Morse graduated from Lebanon Union High School in 1961 and went on to

earn a Bachelors of Theology from Northwest Christian University (then Northwest Christian College).

While working as an associate pastor at the Forest Grove Christian Church, Morse realized he needed to commit. Either he'd join the ministry full-time or return to OSU — where he had started classes before NCC — with an eye to joining Morse Bros., the family's construction materials company.

Morse picked OSU, earning a Master's in General Studies and eventually joined Morse Bros. in 1972. Eight years later, in 1980, Morse took over as president of the company while the country was in the grips of a recession.

"That was the worst of times. Interest rates were in the high teens and low 20s, there was no work, it was real struggle," he said. "Looking back it was a very enriching experience as far as how do you make things right when things don't go well."

The business also gave Morse his first taste of politics, as he served as president of the Board of Oregon Concrete and Aggregate Producers Association and other advocacy positions in the industry.

"I organized a political action committee, and even in the worst of times in the '80s we funded a very significant PAC and got involved in the legislative process," Morse said. "If you're in business or whatever your focus is ... if you're not involved in the legislative process your voice won't be heard and there will be adverse outcomes."

After Morse Bros. merged with MDU Resources Group Inc., Morse contin-

ued as president until retiring in 2000. That year he and a business partner started Environ-Metal Inc., which began manufacturing non-toxic birdshot.

Then two years later Morse received a call that interrupted his retirement 'bucket list' of travel, fly-fishing and nature photography.

"I walked in the door and Liz VanLeeuwen, who's a former representative, was calling and said 'Frank, you've got to run,'" Morse remembers. "I would never have run for public office unless I was asked."

In 2002 Morse ran for and won the Oregon State Senate seat for District 8, representing Albany and Corvallis. He was reelected in 2006 and 2010 before resigning in 2012.

During his 10 years in Salem, Morse served on numerous boards and committees, focusing on building a stable fiscal foundation for Oregon.

He also helped create the University Venture Development Fund, which provides money to help push university research out into new companies.



**Sen. Morse and wife Linda have two children and six grandsons.**

"I got to looking at higher education and saw an incredible economic engine in research and development, new technology and discoveries," Morse said. "I just said there has to be a way to get a boost, and transition those ideas into the business world."

Morse prided himself on collaborating with members of both parties, highlighted by being named Oregon

Business Association Statesman of the Year. Upon Morse's retirement, Senate President Peter Courtney called him "the perfect Oregonian."

"I learned early on in my business career that decisions made unilaterally are rarely the best decisions, but if you can get smart people into a room to work together and give and take and really open up, the collaboration process, the outcomes are so much better," Morse said.

"That's the way I approached the legislative process," he said. "When I introduced a piece of legislation I always wanted to engage my colleagues across the aisle for co-sponsorship."

Since his retirement, Morse has remained committed to service, continuing to work with the Boys and Girls Club of Albany and serving on the Board of Northwest Christian University.

"For those fortunate to be successful in life we need to be making those investments personally into the future," Morse said. "I really believe that's what makes our society better."



**Senator Morse is an avid outdoorsman, and has traveled around the world for fishing and nature photography, including New Zealand, Belize and Northern Mongolia.**



## DISTINGUISHED BUSINESS PROFESSIONAL

Success was not handed to Gordon Clemons ('65), nor did it come fast or easy. In fact, he was continually faced with adversity—both on and off the basketball court—which led him to eventually found and become CEO and Chairman of CorVel Corporation. A perseverance learned in athletics paved the way to great success in the health and insurance business world.

Although Clemons had always been a good student, he was bashful and dealt with a stutter when he was younger. Starting out at Oregon State University in engineering, his focus was less on academics and more on making the basketball team as freshman walk-on.

“We were told that the five players who made the team would be on a list on the locker room door in the basement after a certain time on Saturday morning,” Clemons said. “I can remember it like it was yesterday, walking down that hallway and seeing the paper taped to the door as I approached. I wanted to be on that team more badly than anything I’d ever done.”

Clemons found his name on the list, but being on the team came at a price.

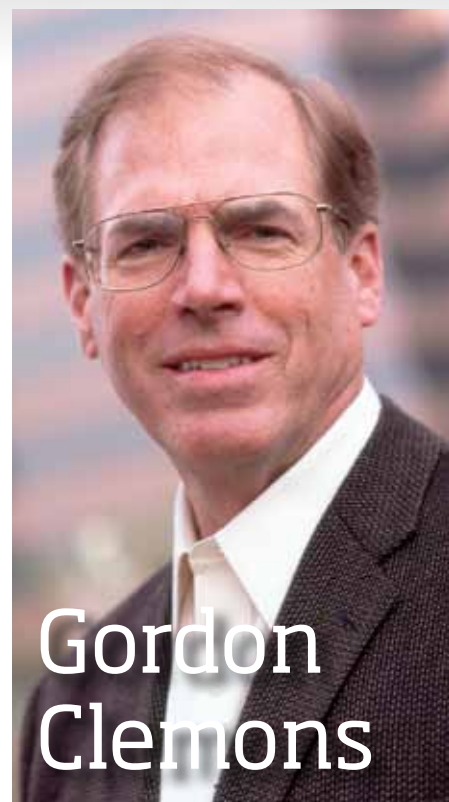
He got “beat up” on the basketball court, did not get much playing time, and was forced into a rigorous class schedule.

“In order to play basketball I had to take honors math, honors chemistry and honors English — that was the only way I could make my schedule fit,” Clemons recalls.

Although he enjoyed the technical side of engineering, his academics suffered. It wasn’t until he switched to business that things finally started coming together for him. Business was a perfect fit and that was the turning point in his academic career at OSU.

“I got into the business school and had some good experiences,” Clemons said. “There was a class where you built models—it was a competitive class, which I liked. You would run your company and compete against others that would run their company. Friends and I spent a lot of time talking to our professor and that was the spark that was most noticeable to me. I was involved and doing the things I should have been doing. I was talking to the professor, asking questions.”

It was with the combination of business, engineering and a tenacity to keep working that he launched into



the ups and downs of the business world.

After graduating from the OSU College of Business, Clemons applied to graduate school at University of Oregon. He didn’t get in the first time, but made it on his second attempt.

**Photo top of page: Gordon Clemons and the CorVel team gathers at NASDAQ in the summer of 2011 to celebrate 20 years as a public company.**

Upon receiving his graduate degree, he ventured to Detroit to work at Ford Motor Company, but Detroit was “too harsh.”

He then headed to the Bay Area and received his introduction to insurance at FMC Corporation, a company that made pharmaceutical excipients, the non-active ingredients in medications. Clemons admits that he was eventually let go at FMC and found himself without a job.

He then spent time working with an entrepreneurial company, selling loans through the mail in Philadelphia. With concerns about the financial operations, he left for the west coast and joined CIGNA, where he ran a subsidiary for five years, which was followed by a position at Caremart, a health-care company. Eventually they were bought out by Baxter, and Clemons

once again found himself in a transition phase.

“I was not a star [playing basketball], so I was used to having lots of disappointments. It does help you realize you can handle anything, and when you go on and have difficulties, you are ready for it,” said Clemons. “I think the long grind when you are trying year after year to make it and you never do, but you never give up is kind of what I brought with me to business. I didn’t have any immediate success in business but I sort of enjoyed each step of the way.”

It was then that Clemons and another investor started CorVel, and the hard work and determination began to pay off. CorVel Corporation is now a publically-traded leader in workers’ compensation solutions for employers, third-party administrators, government agencies and insurance compa-

nies. Since going public in the summer of 1991, CorVel has compounded at a rate of over 15% a year for the past 22 years. The company netted \$4 million from the IPO and has taken that and built a company which has returned over \$300 million to shareholders in stock repurchases and has built a cap value of over \$500 million.

Clemons summarizes the key to his success and to that of CorVel in one word, ‘kaizen.’ It’s a Japanese word that means improvement in many small steps.

“For us, success is made in many small improvements,” he said. “At times adding a new service, other times adding something all the time. It is a mindset for innovators. I have never had an invention that was one big a-ha moment in the middle of the night. It’s always been lots of little things.”

To our dad and grandpa

# Gordon Clemons



## Congratulations

on your honor as an Oregon State College of Business Distinguished Business Professional. We are so proud of you!

Love, Anne Marie, Gordon Jr., Erika, Trenton, Ryan and Jack

# The College of Business

## Undergraduate Programs

- » **BUSINESS:** B.S./B.A. in Accountancy, Finance, Marketing, Management, Business Information Systems, and Business Administration with Entrepreneurship option
- » **SCHOOL OF DESIGN AND HUMAN ENVIRONMENT (SDHE):** B.S. in Interior Design, Apparel Design, Merchandising Management, and BFA in Graphic Design
- » **MINORS:** Business & Entrepreneurship Minor or Merchandising Management Minor
- » **INTERNATIONAL BUSINESS OPTION:** Completed as a secondary discipline by studying overseas with a COB study abroad opportunity
- » The **ARTHUR STONEHILL INTERNATIONAL EXCHANGE PROGRAM** is the largest study abroad program in Oregon (for business majors). Students can choose to study International Business with study abroad opportunities in Australia, Austria, Czech Republic, Denmark, Germany, Hong Kong, Norway, Singapore, Spain and Sweden. All coursework is taught in English.
- » For SDHE majors, there are **INTERNATIONAL STUDY** opportunities in Western Europe or Hong Kong, partnerships with American Intercontinental University (AIU) London, and IE3 study abroad internships.

## Experiential Learning

- » The **AUSTIN ENTREPRENEURSHIP PROGRAM** at Weatherford Residential College is the largest entrepreneurship program in the United States. It is also one of the few that allow freshmen to become fully immersed in entrepreneurial learning and activities, including the opportunity to create their own business.
- » The **BUSINESS SOLUTIONS GROUP** is a unique experiential learning program providing an experience to enter the worlds of business and technology. Students can apply for positions including student analysts, developers and test engineer roles.
- » The **CLOSE TO THE CUSTOMER PROJECT** provides professional market research and consulting services delivered by faculty/student teams. Students have the opportunities to work directly with faculty, industry professionals and potential employers.
- » The **AUSTIN FAMILY BUSINESS PROGRAM** is a resource for family businesses and prepares them to balance the well-being of the business, the family and individuals.
- » The **VENTURE ACCELERATOR** takes ideas from inception to market. It draws on the resources of the Office of Commercialization and Corporate Development and the College of Business, and the goals are clear: help create new businesses, drive economic growth and expand education and job opportunities for students, graduates and other Oregonians.

## Graduate Programs

An MBA from the College of Business prepares innovators, entrepreneurs and future executives. Graduates participate in a variety of educational and experiential learning opportunities that prepare them to compete in the changing, global economy.

The MBA Program includes track options in **CLEAN TECHNOLOGY, COMMERCIALIZATION, INTERNATIONAL OPERATIONS, MARKETING, RESEARCH THESIS, WEALTH MANAGEMENT** and an **EXECUTIVE LEADERSHIP** hybrid option with a combination of face-to-face and online delivery. In addition there is an **MBA IN ACCOUNTANCY** and a **PHARM.D./MBA** degree for pharmacists.

The Commercialization and Clean Technology degree options include a focused, nine-month **INTEGRATED BUSINESS PROJECT** that allows students to create a research-driven, investor-ready business plan to take an innovative idea to market.

In addition to the MBA options, a **PH.D. PROGRAM** is being established and will admit its first cohort in Fall 2014.

Graduate degrees offered by the School of **DESIGN AND HUMAN ENVIRONMENT** include an MA, MS, Ph.D. and M.A.I.S.

# Career Success Center

The **CAREER SUCCESS CENTER** prepares students to find internships and jobs and serves as a touch point on campus for employers hoping to hire College of Business students. The **CORPORATE PARTNERSHIP PROGRAM** provides an opportunity for each business partner to fully engage students and faculty through the development of an individualized partnership plan.

A plan is developed with the assistance of the **EXECUTIVE DIRECTOR OF INDUSTRY RELATIONS** and includes visibility options, recruiting opportunities such as speaking in classes, clubs or at a company information session, and assistance with promoting current and future internships and positions. Business partners always have the earliest notice of upcoming events and opportunities to meet students including mock interviews and the career fair networking reception.

## Corporate Partnership Program

### Access

College of Business students are profession-ready. They are innovative thinkers and dedicated workers who can immediately provide a positive impact on your business. Partnering with the College of Business will provide exceptional access to these students. Opportunities to connect include:

- » Participating in mock interviews
- » Holding a company information session
- » Invitations to networking events
- » On-site recruiting and interviewing
- » Invitations to Meet the Firms events

### Engage

Being a partner means the College is interested in engaging beyond our traditional opportunities. Ideas for engagement include:

- » Attendance at the Business Roundtable in Portland
- » Serving on an academic advisory board to provide counsel on the changing workforce needs in specified industries
- » Providing a scholarship in the partner's name

### Visibility

Located at the center of the action in Bexell, and beginning in 2014 in the new location on the first floor of Austin Hall, The Career Success Center provides optimum visibility for each partner. The names of the College's corporate partners will be prominently displayed in the Center. Logo placement, job postings and presence will encourage College of Business students to aspire to work with each company. In addition, career networking events and College of Business marquee events in both Corvallis and Portland will highlight corporate partners and maximize visibility as a partner.

### Impact

**PARTNERSHIP** supports and strengthens the college's most important strategic initiatives including the Career Success Center.

Each partner can choose to:

- » Support an academic discipline and a position on a discipline-specific advisory board
- » Support signature programs of the college
- » Support a student in a specific discipline or program funded in the company's name

**Contact:**

Pam Knowles  
 Career Success Center  
 Oregon State University  
 209 Bexell Hall  
 Corvallis, OR 97331-2603  
 Phone: 503.334.7668

## DISTINGUISHED BUSINESS PROFESSIONAL

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When a predictable career in accounting at Deloitte & Touche took a sharp turn toward operations and business development in the forest, paper and wood products industry, Don Atkinson ('89) found his true passion.

After graduating from the College of Business at Oregon State University with a concentration in accounting, Atkinson sought a career with (what was at the time) one of the Big 8 accounting firms. He was hired at Deloitte & Touche, and was on the partner track just as he had planned.

"I was so set on finance and public accounting—even up until my eighth year when I was a manager on that partner track—I thought that is where I was going to go," said Atkinson.

Plans shifted slightly when he was recruited as Corporate Controller for Willamette Industries, a forest products company, and started down a path to replace the vice president of finance when he retired.

When the vice president of finance decided to retire early and Atkinson was told he didn't yet have the operations experience needed to take on the

role, new career opportunities opened. After taking a lateral position on the paper operations side with the sole purpose of gaining operations experience to further advance his finance career, he started to see a different side of business.

"Yes, I was still responsible for accounting and finance, but I was supporting the operations, also including sales, special projects, acquisitions, operational initiatives or whatever else was going on," said Atkinson. "I really enjoyed that and it gave me a new idea about what I thought I wanted to do."

When Willamette Industries was acquired by Weyerhaeuser, Atkinson made it known that he had an interest in operations. As a member of the management team with exceptional leadership skills, Atkinson was asked to lead Weyerhaeuser growth divisions.

"I loved it, and got to do everything from overseeing sales to operations to finance—it was the whole gamut," Atkinson recalled. "It was really like being the CEO of my own business."



"We launched 40 products in four and a half years. We launched two new businesses, one in a foreign country that included building a new plant that I was responsible for, and another one just last September in the U.S.," said Atkinson.

About the change in direction of his career from finance to operations, Atkinson said, "I would have never imagined that I'd be doing what I've done the last 10 years."



However, he is quick to point out that his accounting background has been critical to his success and making the transition between finance and operations, and the finance experience gave him a “critical base,” allowing him to bring an analytical side that aided in making smart operational decisions.

With mentors that recognized his leadership skills and willingness to learn, Atkinson was given opportunities that continued to result in a great range of experiences, from general management, sales and marketing, business development, research and development and finance. Atkinson reflected, “I really fell in love with running a business and doing stuff more on the operations side.”

The seasoned executive is happy to be living in the Northwest where he sees endless opportunity in his professional endeavors. Also active in giving back to the community, Atkinson and his wife support several organizations including Mary Bridge’s Children’s Hospital in Tacoma, Wash.

Most recently, Atkinson has found a new area of success in the consulting work that he is doing. Also, focusing on launching a start-up, his background in a structured culture that allowed opportunity and room for growth is sure to be applied in the next chapter of his career.



*Don Atkinson and his wife Jackie attend a charity auction for Mary Bridge Children’s Hospital in Tacoma, Wash.*

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# DISTINGUISHED EARLY CAREER BUSINESS PROFESSIONAL

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**M**eadow Clendenin Stahlnecker ('99) may have started out a small-town girl from Monmouth, Ore. but she never intended to stay that way. From the time she was a Portland Rose Festival Princess as a high school senior, she had plans for big things, so it comes as no surprise that she landed in the big state of Texas, where she is now an attorney with Patton Boggs, LLP.

While becoming an attorney was not always her goal, she knew she wanted to be in business. After graduating from the Oregon State University College of Business,

Stahlnecker worked five years in risk and insurance brokerage for Marsh, where her role involved working with outside and in-house counsel.

"I was trying to decide if I was going to go to business school or law school, and many of the clients I worked with at Marsh had law degrees and they were still practicing business," said Stahlnecker. "I thought a law degree would provide flexibility for my long-term career."

She was lured to law school at Emory University by the Georgia sunshine and the school's technology transfer program. Having worked with emerging technology companies at Marsh and wanting to relocate somewhere in the Sun Belt, it seemed like a good fit.

The experience gained through the TI:GER (technological innovation generating economic results) program while at Emory proved to be an important part in Stahlnecker's education. As a member of a team that took part in business plan competitions, they created a business plan that focused on developing imaging agents for cancer.

While sitting at dinner during a competition at the University of Padua in Italy with the investors that sponsored the competition, Stahlnecker realized the magnitude of the work they had done.

"We were competing with teams from all over the world, and sitting at that dinner I realized that these people really truly believed in our idea and, in some cases, more than we did. I think if we would have asked, we could have

gotten a check to build our business," Stahlnecker recalled.

Stahlnecker also recognizes that the TI:GER program emulates what she most appreciates about OSU.

"That is the culture that OSU continues to promote, focusing on supporting small business in Oregon and creating the incubators for businesses, and recognizing that you may not have all the Fortune 500 companies in your backyard, but what you do have are the people who are thinking about an idea while they are at their day job and working on it in their garage on the weekends," said Stahlnecker. "Those are the people that are going to continue to fuel the economy."

As she finished law school and sought a company to intern with, Stahlnecker interviewed with Patton Boggs, LLP in Texas.

"I wanted to work on big deals, so I was going to move to California or Texas," Stahlnecker said. "I knew Patton Boggs had a great financial institution practice."

She moved to Texas in May 2007, studied for the bar that fall, started with Patton Boggs that summer and has been a business transaction attorney with the firm since.

Stahlnecker is also extremely committed to volunteering and providing pro bono legal services.

"I think that with privilege comes responsibility, and I've been fortunate in my career. I feel privileged to have an excellent education, I think it's important to pay it forward to those less fortunate," Stahlnecker explains.

# OSU BUSINESS ROUNDTABLE



The OSU Business Roundtable is a partnership between the College of Business and the OSU Alumni Association that provides networking and service opportunities for OSU alumni within the Portland area business community. We host a dynamic speaker series that features presentations by successful alumni.

## Your membership in the Business Roundtable includes:

- Four regular lunch meetings for you and a guest
- Annual State of the University presentation with Oregon State President Ed Ray
- Annual membership in the OSU Alumni Association (or a one-year extension if you are already an OSUAA member)
- All benefits of OSUAA membership listed at [www.osualum.com/membership](http://www.osualum.com/membership)

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## 2013 SPRING EVENT

Wednesday, May 15, 11:30 a.m.

Jason Hess ('99), CEO, Elite Care  
Multnomah Athletic Club, Portland

Join online, register for this luncheon and stay updated at  
[www.osualum.com/BRT](http://www.osualum.com/BRT)

# DISTINGUISHED YOUNG BUSINESS PROFESSIONAL

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Alicia Miller

Reflecting on her decision to move to New York after graduating from Oregon State University, Alicia Miller ('05) still can't believe she did it.

"It all worked out better than I could have ever imagined, but looking back I don't think I could do it again," Miller said.

Miller packed up her stuff and moved to New York City with no job, and no place to live. Now, just more than six years later, she's returned to Oregon as a senior financial analyst for Nike and is on track to make the rest of her dreams reality.

A native of Bend, Ore., Miller decided to attend Oregon State after a trip to Corvallis during her senior year at Mountain View High School.

"It was a really easy decision for me," she said. "I knew I wanted to stay in state, and as soon as I visited campus, I fell in love. Granted I did visit in the beautiful spring weather."

Miller wasn't sure what she wanted her career to be originally, but a lifelong love of math—and some prodding from friends—led her to business and accounting.

"I always had an interest in numbers and finance, so it seemed like the most natural choice for me was to go into business," Miller said. "And I had a lot of friends in the College of Business, so they were kind of in my ear."

After graduating in 2005 she went to work with a small leasing and loan company in Portland, but a visit to friends in New York changed her plans.

"I fell in love with the city," she said. "I ended up coming back to Oregon and getting a second job to save money to move to New York."

Miller moved in October of 2006, sleeping on friends' couches while she lined up job interviews around the city.

At first looking for work in the banking industry, Miller eventually accepted a position as a financial analyst with luxury retailer Coach, Inc. The company was looking for someone willing to work hard, learn and grow into the position, and Miller jumped at the chance.

"I look back at it now and think I was young and stupid," Miller said. "But I didn't have anything to lose, either. It was the type of thing, if you don't do it now you'll never do it and potentially regret it for the rest of your life. It was scary, very scary, but it all worked out."

During the next six years Miller steadily progressed at Coach, eventually moving to senior planner for global inventory management.

In the role, Miller worked to support Coach's expanding international markets, becoming a key contact for the company's Asian clients in particular.

"I always had a strong interest in international business, so it was exciting for me, especially seeing how the international business was growing," she said. "We went from such a small business to expanding in five or six countries and taking over the business from a wholesale channel we had there."

Despite Miller's professional success, she was starting to long for the West Coast. It became harder and harder to return to New York after visiting family, and she knew it was time to return to Oregon.

She started exploring the job market and quickly connected with Nike. A Friday interview turned into a Monday job offer and three weeks later she was organizing a move west.

In October, almost exactly six years after leaving for New York with no guarantees, she came back to Oregon, joining Nike in her current role.

"I was so excited," she said. "I really liked Coach, but I was also very ready for a change and ready to get back to Oregon. I'm an Oregon girl at heart."

While still getting to know the ins and outs at Nike, Miller has enjoyed the positive atmosphere on the Beaverton campus, and is looking forward to growing with the company.

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**Congratulations** to our Chairman and CEO

## Gordon Clemons

for receiving the honor of Distinguished  
Professional from your Alma Mater  
and **thank you** for making CorVel a great  
place to work!

**CORVEL**



# Oregon Department of Transportation



## DISTINGUISHED BUSINESS PARTNER

When there's an incident on an Oregon highway, a complicated system kicks into action.

Law enforcement needs to be notified, and so do incident response teams, maintenance workers and other first responders. And all of this information needs to be relayed to travelers trying to get through the area as quickly and safely as possible.

In the state of Oregon, that happens with the help of a system created through a partnership between the Oregon Department of Transportation and the Oregon State University's Business Solutions Group.

"When someone breaks down or someone has an accident, we've got

to get that cleared up so traffic can keep moving and that system helps us do that," said Virginia Ellwanger, Chief Information Officer for ODOT.

BSG, a College of Business experiential learning program, provides students looking to enter the high-tech industry an opportunity to work on real-world projects with actual clients.

The two organizations began working together in 2003, with BSG initially providing training and consulting. Its largest role with ODOT is now the organization's Transportation Operations Center System (TOCS), which helps connect all the data surrounding the state highway system.

That information supports not only ODOT's internal systems and those

for other state and local agencies, but electronic road signs and ODOT's TripCheck.com website.

"Anything that happens on the highways that has information around it feeds into that system or from that system," said BSG Director Mark Van Patten. "It integrates the maintenance aspect of the roads, the signage on the roads, the weather advisory system. It has feeds into the state police incident response system."

In 2011, ODOT's Transportation Operation Centers handled more than 60,000 calls. Facilitating fast communication helps ODOT keep Oregon

*Photo above: Oregon State Business Solutions Group student Luke Cotton (BIS/Management) works on a project for the Oregon Department of Transportation.*

highways safe and efficient, making sure people and goods can move freely and keep Oregon's economy moving.

"We have a highway system and we're not going to get any more of them, so we have to make sure we use them to our full advantage," Ellwanger said. "So when someone breaks down or someone has an accident, we've got to get that cleared up so traffic can keep moving and that system helps us do that."

Ellwanger said BSG has become a trusted partner by providing great work quickly, easily, and with the added bonus of working with students who are eager to take on a new challenge.

"It's like they're a part of our staff," Ellwanger said. "We have so much work, we can't get to it, and they enjoy working on it and are so enthusiastic about it."

ODOT has become integrated in the workings of BSG, as well.

Almost every BSG student has spent time working on ODOT projects, said Mark Clements, Senior Development and QA Manager with BSG.

"ODOT has touched, for the past six or seven years, almost every student who has gone through the program," Clements said. "I would say probably between 90 and 95 percent of our students work on an ODOT project."

Clements said working in a demanding field such as state transportation presents unique challenges, pushing BSG's students to expand their own skills.

"That pushes us to have to be at the leading edge of our industry; knowing what the latest technologies and capabilities are," he said.

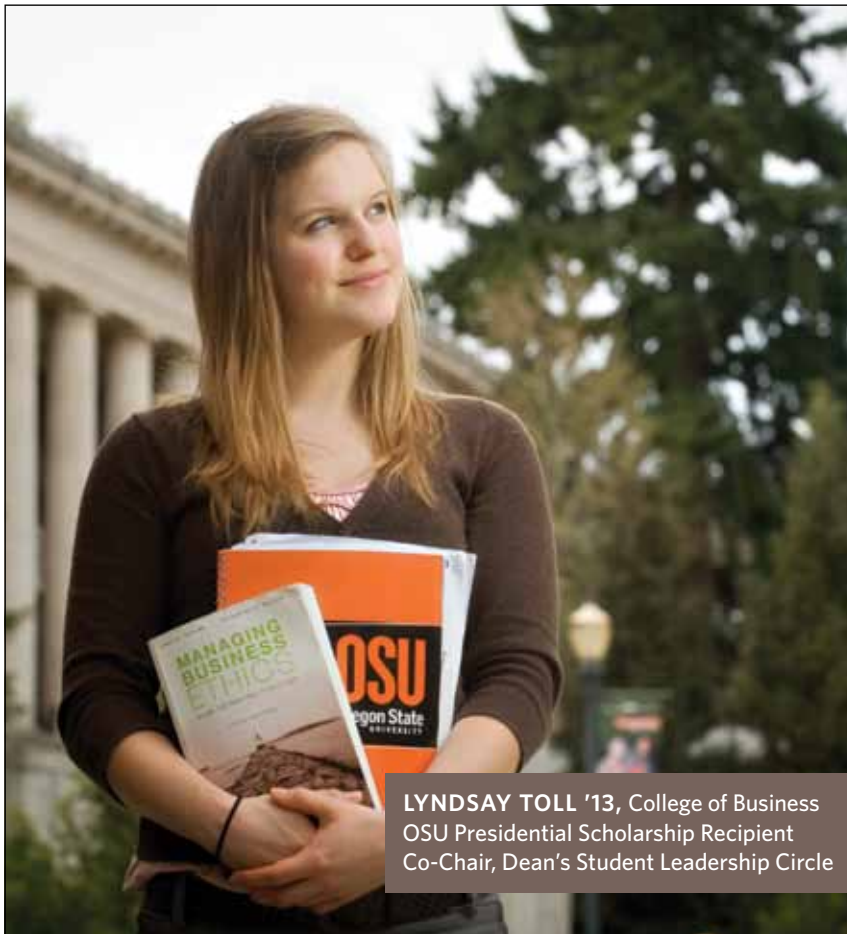
Both sides hope to continue expanding the partnership to include

new projects and more opportunities for students to work directly with ODOT.

"Our role has expanded quite a bit in the last couple of years," Clements said. "We've done more consulting across the board and helped them with the projects as far as the software itself but also help define better ways of actually developing software."

The partnership has proven its worth already, though, with ODOT winning awards for its Intelligent Transportation System designs and now being recognized by the College of Business as a Distinguished Business Partner.

"It's just so rewarding," Ellwanger said. "When you can point to something that says here in Oregon we're doing this wonderful work for the citizens to keep transportation moving and keep our travelers safe, it's great."



LYNDSAY TOLL '13, College of Business  
OSU Presidential Scholarship Recipient  
Co-Chair, Dean's Student Leadership Circle

## Powering the Economy. Powering the Future.

Oregon State business graduates are innovators and leaders who play a big part in the **university's \$2 billion economic impact**.

OSU donors have an amazing impact of their own. Through the generosity of alumni and friends, the College of Business will soon have a new home — Austin Hall — and today, one of every six OSU students is receiving a privately-funded scholarship. **Thank you for inspiring our students to dream big.**

[campaignforosu.org](http://campaignforosu.org).





## HALL OF FAME

**Wayne Ericksen**, '58, Columbia Management Co. — 2012  
**Patricia Bedient**, '75, Weyerhaeuser — 2011  
**Larry L. Brown**, '75, PricewaterhouseCoopers LLP — 2010  
**Ruth Fisher**, '54, Jim Fisher Volvo — 2009  
**Donald L. Bower**, '48, Chevron Corp. — 2008  
**Kenneth Poorman**, '61, Poorman-Douglas Corp. — 2007  
**Arthur Tokin**, '71, PricewaterhouseCoopers LLP — 2007  
**Stanley Hong**, '59, Waste Management of Hawaii — 2006  
**Duane McDougall**, '74, Willamette Industries — 2006  
**Al Reser**, '60, Reser's Fine Foods — 2006  
**Jon Masterson**, '61, Wallboard Tool Company, Inc. — 2005  
**Harley Smith**, '59, Harley Smith Investments — 2005  
**R. Stevens Gilley**, '56, AG Hotels — 2004  
**Kenneth Thrasher**, '71, Compli — 2004  
**Joan Austin**, A-dec — 2003  
**Ken Austin**, '53, A-dec — 2003  
**Bernie Newcomb**, '65, E\*TRADE — 2003  
**James Robb**, '54, Pacific Research, Inc. — 2002

## DISTINGUISHED SERVICE AWARD

**Brigadier General (retired) Al Guidotti**, '56 — 2011

## INNOVATIVE BUSINESS LEADER

**Thomas Toomey**, '82, UDR, Inc. — 2012  
**Roger W. Hinshaw**, Bank of America — 2010

## DISTINGUISHED BUSINESS PROFESSIONALS

**Diane Detering-Paddison**, '81, Cassidy Turley — 2012  
**Steve Gomo**, '74, NetApp Inc. — 2011  
**Tod D. Perkins**, '86, Chapdelaine & Co. — 2010  
**John Stirek**, '82, Trammell Crow Company — 2009  
**Stephen M. Bailey**, '70, FLIR Systems, Inc — 2008  
**Tad Davies**, '78, T. A. Davies & Co, PC — 2007  
**Wesley R. Edens**, '84, Fortress Investment Group LLC — 2007  
**Linda Hirneise**, '75, JD Power and Associates — 2007  
**Gayle Fitzpatrick**, '78, Oracle Corp. — 2006  
**Elise McClure**, '81, Starbucks Corporation — 2006  
**Jack Wilborn**, '71, MBA '79, KPMG, LLP — 2006  
**Larry L. Brown**, '75, PricewaterhouseCoopers LLP — 2005  
**Pam Garcia**, '81, NW Supermarket Holdings — 2005  
**E. Scott Hildebrandt**, '78, Planar — 2004  
**Bruce C. Hraba**, '67, Waterford Hotels and Inns — 2004  
**Allen P. Leggett**, '60, Arthur J. Gallagher & Co. — 2004  
**Joseph F. Lobbato**, '81, MBA '82, Central Group — 2004  
**Donald A. Robert**, '82, Experian North America — 2004  
**Patty Bedient**, '75, Weyerhaeuser Company — 2003  
**Dennis Powell**, '70, Cisco Systems, Inc. — 2003  
**James Schupp**, '79, Smith Barney — 2003  
**James Williams**, '66, Encore Senior Living, LLC — 2003



# Previous Alumni and Business Partner Award Recipients

## DISTINGUISHED EARLY CAREER BUSINESS PROFESSIONALS

**Eric Winston**, '98, Keen, Inc. — 2012  
**Ryan Smith**, '95, Nike Golf — 2011  
**Brian J. Bronson**, '93, RadiSys Corporation — 2010  
**Steven Zamsky**, '90, Pequot Capital — 2009  
**Brian A. Oliver**, '87, Aequitas Capital Management — 2008  
**Eric Schoenstein**, '88, Jensen Investment Management — 2007  
**Kim Brockamp**, '91, Oregon Department of Corrections — 2006  
**Laurie Russell**, '94, OSU Federal Credit Union — 2006  
**Scott Burri**, '86, Huntington Ventures, LLC — 2005  
**Donald C. Atkinson**, '89, Weyerhaeuser Company — 2004  
**Brentley Milo Bullock**, '83, Perkins Coie — 2004  
**James D. Parkin**, '86, Deloitte & Touche — 2004  
**Ron Parker**, '86, Cardinal Glass Industries — 2003  
**Sally Smedal**, '82, Basic American Foods — 2003  
**Jaymes Winters**, '86, United Energy — 2003  
**Craig Froude**, '89, WebMD Health — 2002  
**Scott South**, '83, Stevens Water Monitoring Systems — 2002  
**Beth Taylor**, '81, Hob Knobbins — 2002

## DISTINGUISHED YOUNG BUSINESS PROFESSIONALS

**Angelina Lusetti**, '07, Target Stores — 2012  
**Rachel Todd**, MBA '08, Samaritan Health Services — 2011  
**Doug T. Deurwaarder**, '01, Cushman & Wakefield of Oregon — 2010  
**Courtney Carter**, '05, Soccer United Mktg. & Major League Soccer — 2009  
**Joshua D. Bruegman**, '02, JP Morgan Private Bank — 2008  
**Greg Laird**, '03, Stockamp & Associates — 2007  
**Ryan Hildebrand**, '04, PricewaterhouseCoopers LLP — 2006

## DISTINGUISHED BUSINESS PARTNERS

**The Boeing Company** — 2012  
**Ferguson Wellman Capital Management** — 2011  
**Ron J. Susa**, '80, Chevron Corporation — 2010  
**George Graves**, KPMG LLP — 2009  
**Stephen J. Nigro**, Hewlett Packard Co. — 2008  
**Joe Karas**, Moss Adams LLP — 2007  
**James M. Baumgartner**, Black Helterline LLP — 2007  
**Craig Chambers**, Oregon Financial Services — 2006  
**Joyce Furman**, Philanthropist and Community Leader — 2006  
**Stockamp & Associates** — 2006  
**George Puentes**, Puentes Bros. Inc./Don Pancho Mexican Foods — 2005  
**Bob Sznawajs**, West Coast Bank — 2005  
**Sonja Lee Haugen**, Austin Industries — 2004  
**Patricia Hraba**, Waterford Hotels and Inns — 2004  
**Irva Kay Neyhart**, Stover Neyhart & Co., PC — 2003  
**Don Waggoner**, Leupold & Stevens, Inc. — 2003

# The OSU Venture Accelerator

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During the past 10 years, Oregon State has created a culture of innovation, investing in new faculty and facilities, establishing an entrepreneurship curriculum that teaches more than 1,200 students each year, and doubling its research. To date, the trackable results are more than two dozen successful startups.

The impact that is more difficult to measure is the experiential learning that students have been a part of in creating these startups. Understanding this potential for student involvement in streamlining the development of profitable companies, this process of innovating has been formalized.

In January Oregon State University launched a new Accelerator program as part of the Advantage initiative. The Accelerator is designed to find the most promising ideas and research at OSU and help turn them into real-world companies.

Oregon State also recently hired Dr. Mark Lieberman, former Executive Director of the Business Technology Center of Los Angeles County, to be OSU's first Chief Startup Officer and co-director of the Accelerator with College of Business instructor of strategy and entrepreneurship John Turner.

With a goal to increase OSU's impact on the economy and job creation statewide and nationally by providing legal, marketing, financial and mentoring expertise to kick-start new ventures, one of the Accelerator's priorities is to provide students with the opportunity to be a part of the job creation cycle.



**John Turner, College of Business instructor of strategy and entrepreneurship and co-director of the Accelerator, sees a major student role in the Accelerator.**

Turner said that student involvement—through internships, mentoring and interactions with classes—would be a major component of the Accelerator.

“It’s very easy to focus on the entrepreneurial aspect and the starting a company aspect, but the immediate exciting part is getting this opportunity in front of the right students and getting them to raise their hands and participate,” Turner said.

This summer a group of four students will join the Accelerator as interns, joining four others already in a similar program run by the OSU Office of Commercialization and Corporate Development. OCCD and Accelerator staff will share the management and training of interns in this combined program.

Interns will be a mix of graduate and undergraduate students working to help research, evaluate and commercialize new ideas and technol-

ogy from OSU and eventually outside organizations.

Graduate students will likely focus on researching and evaluating ideas for possible advancement through the Accelerator, while undergraduates will work with researchers and inventors to prepare an idea to be presented to investors.

Turner said part of the undergraduate experience would be mentoring by the Accelerator staff to prepare them to work more closely with commercialization efforts.

“We’re not expecting them to come in and be experts in market research or patentability assessments, so we’ll spend one or two weeks in a training session,” Turner said. “We’re going to bring in researchers from around campus to get them familiar with talking to researchers and handling ideas.”

While undergraduates will be able to jump from project to project depending on their talents and the needs of the program, graduate students

will take on longer-term projects focusing on an individual company or idea, Turner said.

Nick Fowler, CEO of Northwest Medical Isotopes worked with MBA candidates on two separate projects in the past year and said that the students immediately added value.

“The students asked questions that made us think differently about issues we had worked on for a long time,” he said. “They were able to piece together the puzzle, they confirmed assumptions, questioned assumptions and made us consider other solutions.”

In addition to the internship program, the Accelerator is working with approximately a half dozen entrepreneurship classes, giving students hands-on experience with real startups.

Turner said the goal is to continue to grow all facets of the program and create more areas of student involvement, with the intention of getting graduates involved with these startups or creating companies of their own.

“Longer term this will be a great way for students to launch into jobs with startup companies,” Turner said. “Students will work with these companies, launch these ideas and then be able to, in many cases, just stay with that company. If they can contribute in a real way and the entrepreneurs see that, that’s an employee.”



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Panelists: **Ryan Kirkpatrick**, CEO, Shwood, Ltd.; **Mark Lieberman**, Chief Startup Officer and Co-director, Office of Commercialization and Development and Oregon State Venture Accelerator; **John Turner**, Co-director, Oregon State Venture Accelerator; and **Tim Weber**, Vice President and General Manager, Printing Technology Development Operation, HP

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