

Fact Sheet 2008 - 2009

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OSU College of Business
200 Bexell Hall and 104 Weatherford Hall
Corvallis, OR 97331

OSU-Cascades Campus
Cascades Hall
2600 NW College Way
Bend, Oregon 97701

The College of Business educates students for success in managing and developing sustainable enterprises. Among the first dozen schools of commerce in the nation in 1908, the College of Business began with 105 students and three faculty members. Today, the College of Business educates almost 5,000 students including 2,400 business majors. The business and entrepreneurship minor is the largest minor on campus. The College of Business delivers business education with a focus on innovation and entrepreneurship to Oregon's critical industry sectors such as agriculture, engineering, forestry, science, veterinary medicine, and pharmacy. With dedicated faculty and staff, and distinctive business programs, the OSU College of Business ensures our graduates add value to Oregon's economy.

Degree Programs

Undergraduate degree programs

- » Accountancy
- » Business Administration
 - » Entrepreneurship Option
 - » International Business Option
- » Business Information Systems
- » Finance
- » Management
- » Marketing

Cascades Campus:

- » Business Administration
 - » Entrepreneurship Option
 - » International Business Option

Graduate programs

- » Master of Business Administration
- » Master of Business and Engineering (Engineering degree)

Students:

(For spring term 2009)

Total # of students: 2,123
Total male: 1,373
Total female: 750
Total international: 264
Total minority: 355

Total undergraduate students: 2,032

- » Freshmen incoming avg. GPA: 3.28
- » Freshmen incoming avg. SAT: 1027

Total graduate students: 91

- » Incoming average GMAT: 565

Average salary of graduates reporting earnings:

- » MBA: \$59.9K
- » Undergraduate: \$40.7K
- » Accounting: \$44.5K
- » Finance: \$34.2K
- » Management: \$46.5K
- » Marketing: \$39.6K
- » General Business: \$37.6K
- » MIS: \$56.0K

Vision

The College of Business will be recognized internationally for excellence in innovative business programs and scholarly research. As a valued partner within Oregon State University and among businesses and academic institutions worldwide, the college and its programs will remain essential to the university's success.

Mission

The College of Business provides internationally recognized research-based education that prepares profession-ready graduates who will lead in an innovative economy.

Employer sampling:

- » AKT
- » CH2M HILL
- » First Investors Corporation
- » Internal Revenue Service
- » PricewaterhouseCoopers
- » Stockamp & Associates
- » Target
- » Umpqua Bank
- » Wells Fargo

For the second year in a row, the MBA Program is among the top 100 in the world based on proven integration of social and sustainable practices into the curriculum.

Faculty:

Tenured/tenure-track faculty: 34
Peer-reviewed research publications:
38 published in 2008-2009

Instructors: 24

Endowed positions:

- » Sara Hart Kimball Chair (dean)
- » A.E. Coleman Chair in Family Business

Professorships and Fellowships

- » Mary Ellen Phillips Professorship in Accounting
- » KPMG Fellowship in Accounting
- » Dean's Professorships in Excellence
- » Newcomb Fellowships

Funding:

Operation budget: \$12M

Foundation (private): \$ 1.4M (includes scholarships)

Research grants: \$74K

Alumni giving: \$2.8M (includes scholarships & endowments)

Sponsorships: \$16K



Outreach Programs:

The College of Business creates experiential learning and entrepreneurial activities for students through its outreach programs. By promoting these independent programs, the College of Business provides opportunities for students, faculty, and the business community that add tangible value to their collective pursuits.

Arthur Stonehill International Business Exchange Program

During the 2008-09 academic year, 97 business students studied abroad. The majority of these students gained a global perspective by participating in the Arthur Stonehill International Business Exchange Program, the largest college-administered exchange program in the state. Students can earn an option in international business by studying in one of nine partner institutions across the globe.

Austin Entrepreneurship Program (AEP)

AEP at Weatherford Residential College is the largest living-learning facility dedicated to entrepreneurship in the nation. Nearly 300 students from 60 campus departments ranging from art to business to engineering to zoology live and study there. The AEP provides a deep immersion in entrepreneurial thinking for students—beginning with their first year and continuing throughout their academic career.

Austin Family Business Program (AFBP)

As one of the first family business programs in the nation, AFBP provides inspiration, education, outreach, and research to support family business enterprises. Workshops address family-specific issues such as succession planning, family business values, communication and conflict, life cycles, estate planning, governance, and philanthropy. Business-specific programs include strategic planning, financial issues, competitive analysis, marketing and branding, and personnel issues.

Business Solutions Group (BSG)

More than 40 students provided product testing and application development services to clients including Fortune 500 companies, Oregon Department of Transportation, Oregon Department of Education, Oregon Department of Energy, and several OSU entities.

Sustainable Business Initiative

This educational and research project brought several speakers to campus, including an EPA representative from China. MBA and undergraduate classes continuously work on sustainability projects, while faculty conduct distinctive research and are often featured contributors to media regarding sustainability issues.

Close to the Customer (C2C) Project

The C2C Project provided experiential learning opportunities to 25 students while conducting applied market research for the business community and other organizations. C2C is self-funded primarily through project-based revenue from companies and organizations like Gerber, Oregon Freeze Dry, Harley-Davidson Motor Company, Reser's Fine Foods, OSU Federal Credit Union, Corvallis Clinic, and the Oregon Wave Trust. In addition, C2C works with several campus entities such as OSU Marketing, OSU Foundation, Dixon Recreation Center, and the College of Business.



The college offers more business undergraduate majors than any other college of business in the Oregon University System.