

Fact Sheet 2009 - 2010

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OSU College of Business
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OSU-Cascades Campus
Cascades Hall
2600 NW College Way
Bend, Oregon 97701

The College of Business delivers business education with a focus on innovation and entrepreneurship to Oregon's critical industry sectors such as agriculture, engineering, forestry, science, veterinary medicine, and pharmacy. Among the first dozen schools of commerce in the nation in 1908, the College of Business began with 105 students and three faculty members.

Today, the College of Business educates almost 5,000 students including 2,200 business majors. The business and entrepreneurship minor is the largest minor on campus. With dedicated faculty and staff, and distinctive business programs, the OSU College of Business ensures our graduates add value to Oregon's economy.

Degree Programs

Undergraduate degree programs

- » Accountancy
- » Business Administration
 - » Entrepreneurship Option
 - » International Business Option
- » Business Information Systems
- » Finance
- » Management
- » Marketing

Cascades Campus:

- » Business Administration
 - » General Business Option
 - » Hospitality Management Option (new 2010-2011)
 - » International Business Option

Graduate degree programs

- » Master of Business Administration
- » Master of Business and Engineering (Engineering degree)

Students

(For spring term 2010)

Total # of students: 2,240

- » Total male: 1,419
- » Total female: 722
- » Total international: 218
- » Total minority: 378

Total undergraduate students: 2,141

- » Freshmen incoming avg. GPA: 3.35
- » Freshmen incoming avg. SAT: 1503 for SAT3, 1035 for M/V

Total graduate students: 99

- » Incoming average GMAT: 569

Employer sampling:

Boeing; Deloitte & Touche; Disney; Enterprise; Georgia Pacific; InsightsNow; JPMorgan Chase; KPMG; Moss Adams; PricewaterhouseCoopers; Talbot, Korvola, and Warwick; Target; Trimble Navigation Ltd.



Vision

The College of Business will be recognized internationally for excellence in innovative business programs and scholarly research. As a valued partner within Oregon State University and among businesses and academic institutions worldwide, the college and its programs will remain essential to the university's success.

Mission

The College of Business provides internationally recognized research-based education that prepares profession-ready graduates who will lead in an innovation economy.

The MBA Program is among the top 100 in the world based on proven integration of social and sustainable practices into the curriculum.



Faculty

Tenured/tenure-track faculty: 32
Peer-reviewed research publications
(published during the 2009-2010 school
year): 24

Instructors: 15

Endowed positions:

- » Sara Hart Kimball Chair (dean)
- » A.E. Coleman Chair in Family Business

Professorships and Fellowships:

- » Mary Ellen Phillips Professorship in Accounting (endowed)
- » KPMG Fellowship in Accounting
- » Dean's Professorships in Excellence
- » Newcomb Fellowships (endowed)

Funding

Operation budget: \$12M

Foundation (private): \$ 1.3M (includes
scholarships)

Research grants: \$100K

Alumni giving: \$18.9M (includes
scholarships & endowments)

Sponsorships: \$15K

The college offers more business undergraduate majors than any other college of business in the Oregon University System.

Outreach Programs

The College of Business creates experiential learning and entrepreneurial activities for students through its outreach programs. By promoting these independent programs, the College of Business provides opportunities for students, faculty, and the business community that add tangible value to their collective pursuits.

Arthur Stonehill International Business Exchange Program

During the 2009-2010 academic year, 101 business students had an international experience. The majority of these gained a global perspective by participating in the Arthur Stonehill International Business Exchange Program, the largest college-administered exchange program in the state. Students can earn an option in international business by studying in one of ten partner institutions across the globe.

Austin Entrepreneurship Program (AEP)

AEP provides opportunities in entrepreneurship for all OSU students beginning with their first year and continuing throughout their academic career. AEP at Weatherford Residential College, the largest entrepreneurship living-learning facility in the nation, provides a three-course sequence, a speaker series, and related activities specifically designed for entering students. The AEP-sponsored chapter of Students in Free Enterprise (SIFE) consistently advances into the SIFE national competition and in 2009 and 2010 took first place in the national SIFE/Campbell Soup Company "Let's Can Hunger" competition. Through The Enterprise Challenge and Elevator Pitch Competition, AEP gave advanced undergraduate and graduate students a chance to test their new venture ideas before seasoned entrepreneurs and investors.

Austin Family Business Program (AFBP)

As one of the first family business programs in the nation, AFBP provides inspiration, education, outreach, and research to support family enterprises in the Pacific Northwest and beyond. During the 2009-2010 school year, more than 200 college students, at Oregon State and abroad, were active in the family business management class, the online class, scholarship programs, and the statewide conference. Participants in AFBP programs and courses learn family business-specific issues such as succession planning, values, communication, and conflict.

Business Solutions Group (BSG)

More than 40 students provided product testing and application development services to clients including Fortune 500 companies, the Oregon Department of Transportation, the Oregon Department of Human Services, and several OSU entities.

Close to the Customer (C2C) Project

C2C provided experiential learning opportunities to dozens of students while working with businesses and organizations on marketing-related projects. In 2009-2010, C2C teams conducted 15 focus groups, two survey projects, and embarked on its own entrepreneurial venture: the BCI – Building Communities Initiative. The BCI is a research tool that assists university foundations and development professionals. For the third year in a row, a C2C student received the prestigious URISC grant, which funds undergraduate research. This year's recipient was funded for helping to bring the unique BCI product to market. C2C projects like the BCI allow students to experience every step in the research process—from formulating objectives to presenting the final analysis—which prepares them for careers in the marketing profession.

Sustainable Business Initiative

This educational and research project brought several speakers to campus, including an EPA representative from China and founders of Country Natural Beef. MBA and undergraduate classes continuously work on sustainability projects, while faculty conduct distinctive research and are often featured contributors to media regarding sustainability issues.