

# Oregon State University

## College of Business

OSU College of Business  
200 Bexell Hall and 104 Weatherford Hall  
Corvallis, OR 97331

OSU-Cascades Campus  
Cascades Hall  
2600 NW College Way  
Bend, Oregon 97701

Ilene Kleinsorge, Dean, Sara Hart Kimball Chair

## 2007 - 2008 Fact Sheet

The College of Business educates students for success in managing and developing sustainable enterprises. Among the first dozen schools of commerce in the nation in 1908, the College of Business began with 105 students and three faculty members. Today, the College of Business educates almost 5,000 students including 2,400 business majors. The business and entrepreneurship minor is the largest minor on campus. The College of Business delivers business education including innovation and entrepreneurship to Oregon's critical industry sectors such as agriculture, engineering, forestry, science, veterinary medicine and pharmacy. With dedicated faculty and staff, and distinctive business programs, the OSU College of Business ensures our graduates add value to Oregon's economy.

### Vision

The College of Business is recognized as a top undergraduate business program with top-ranked programs in entrepreneurship and family business and a valued partner critical to the success of Oregon State University.

### Mission

The College of Business provides nationally recognized research-based education that prepares profession-ready graduates who can excel in an innovative, knowledge-based economy.

### Undergraduate Degrees

Bachelor of Science

- ♦ Accountancy
- ♦ Business Administration

Bachelor of Arts

- ♦ Business Administration

#### Disciplines Available

*Corvallis Campus:*

- ♦ Accountancy
- ♦ Entrepreneurship
- ♦ Finance
- ♦ International Business
- ♦ Management
- ♦ Management Information Systems
- ♦ Marketing

*Cascades Campus:*

- ♦ General Business
- ♦ International Business

### Graduate Programs

Master of Business Administration

Master of Business and Engineering (engineering degree)

### Students

(as of spring 2008)

Total number of students: 2235

Total male: 1422

Total female: 813

Total international: 133

Total minority: 356

Total number of undergraduate students: 2148

Freshmen incoming average GPA: 3.35

Freshmen incoming average SAT: 1039

Total number of graduate students: 87

Their incoming average GMAT: 576

Average salary of graduates reporting salary:

- ♦ MBA – \$53.4K
- ♦ Undergraduate – \$43.7K
- ♦ Accounting – \$45.2K
- ♦ Entrepreneurship – \$44K
- ♦ Finance – \$42.2K
- ♦ International Business – \$46.4K
- ♦ Management – \$38.5K
- ♦ Management Information Systems – \$44.5K
- ♦ Marketing – \$31.8K
- ♦ General Business – \$46.6K

Employer sampling:

Stockamp & Associates; Intel; Deloitte & Touche; Fred Meyer; PricewaterhouseCoopers; SIGA Technologies; Moss Adams

*The MBA Program is among the top 100 in the world based on proven integration of social and sustainable practices in the curriculum.*

*A group of students in the Oregon State Investment Group manages a real portfolio valued at over \$1 million.*

## Faculty

Tenured/tenure-track faculty: 32

Research publications: 40 published in 2007 or 2008

Instructors: 24

Endowed positions:

Sara Hart Kimball Chair (dean)

A.E. Coleman Chair in Family Business

## Funding

Operation budget: \$7,992,900

Foundation (private): \$ 1,955,200 (includes scholarships)

Research grants: \$65,500

Alumni giving: \$3,113,100 (includes scholarships & endowments)

Sponsorships: \$10,300

## Outreach Programs

The College of Business creates experiential learning and entrepreneurial activities for students through its outreach programs. By promoting these independent programs, the College of Business provides opportunities for students, faculty, and the business community that add tangible value to their collective pursuits.

### Arthur Stonehill International Business Exchange Program

During the 2007/08 academic year, 100 business students studied abroad. The majority of these students gained a global perspective by participating in the Arthur Stonehill International Business Exchange Program, the largest college administered exchange program in the state.

### Austin Entrepreneurship Program at Weatherford Hall

The Weatherford Residential College is the largest living-learning entrepreneurship facility in the US, where 295 students reinforce classroom learning with far-reaching experiential activities. The program offers diverse entrepreneur courses and provides opportunities for students to visit innovative companies and organizations such as Starbucks, Nike, Cavallo Point, and The Lodge at the Golden Gate.

*Weatherford Hall, home of the Austin Entrepreneurship Program, is a "green" certified building by LEED.*

### Austin Family Business Program

As one of the first family business programs in the nation, AFBP provides inspiration, education, outreach, and research

*The Austin Family Business Program organized the innovative Student-to-Student Conference, a networking event that connected students with senior and next-generation panelists.*

to support family business enterprises. Workshops address family-specific issues such as succession planning, family business values, communication and conflict, life cycles, estate planning, governance, and philanthropy. Business-specific programs include strategic

planning, financial issues, competitive analysis, marketing and branding, and personnel issues.

### Business Solutions Group

Approximately 50 students provided product testing and application development services for clients including Fortune 500 companies, Oregon Department of Transportation, Oregon Department of Education, Oregon Department of Energy, and several OSU entities.

### Business Sustainability Initiative

This educational and research project brought several speakers to campus, including an EPA representative from China. MBA and undergraduate classes continuously work on sustainability projects, while faculty conducts acknowledged research and are often featured contributors to media regarding sustainability issues.

### Close to the Customer Project

The C2C Project provided experiential learning to 30 students while conducting applied market research for faculty, students and the business community. The Project is self funded through grants and project-based revenue from companies like Gerber, Harley-Davidson Motor Company, Reser's Fine Foods, OSU Federal Credit Union, and NuCo.

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