

THE FAMILY ENTERPRISE SCALE

NAME: _____ DATE: _____

1 = My business is one of the financial assets in my portfolio and nothing more.



10 = My business is a priceless family heirloom to be protected at all costs.



Enter your thoughts about the your position on the Heirloom scale below:

1	2	3	4	5	6	7	8	9	10

SOURCE: Ties to the Land: Your Family Forest Heritage Planning for an Orderly Transition (2006). Oregon State University: Corvallis, OR.