

pre-merchandising management

OREGON STATE UNIVERSITY, COLLEGE OF BUSINESS

The pre-professional Merchandising Management program typically takes one year to complete. After completing the pre-professional program requirements, students may apply to the professional Merchandising Management program. Students will not be permitted to take professional Merchandising Management coursework without acceptance into the professional Merchandising Management program. If admitted into the professional Merchandising Management program, it will take students three additional years to complete the professional program regardless of transfer credit standing.

Admission into the professional Merchandising Management program is subject to a competitive application process. If accepted to the professional program a laptop will be required, please see the College of Business Advising website for specifications. To apply and be considered for admission, all pre-professional merchandising management students must meet the following requirements:

- Be declared as a Pre-Merchandising Management major.
- Have a minimum OSU cumulative GPA of 2.5. Note: The average GPA of those who were accepted in the 2014 cohort was 3.23.
- Have completed and received a C- or better in all courses below.
- Have completed at least 40 credits of course work at OSU by the end of the spring 2016 term.

The deadline for application materials to the professional program is **May 1, 2016**.

Pre-professional core courses that must be completed by the end of the Spring 2016 term with a C- or better:

_____ DHE 160	Design Perspectives	4
_____ DHE 161	Design Explorations	4
_____ DHE 170	Introduction to the Textile & Apparel Industry	4
_____ MTH 111	College Algebra	4
_____ WR 121	English Composition (WR I)	3
_____ Bacc Core Science		4
_____ Bacc Core Science		4
_____ COMM 111, COMM 114 or COMM 218		3

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Employment Information

Students with Merchandising Management degrees pursue careers in in management, merchandising, inventory control, sales promotion, public relations, or human resources. This field offers a wide variety of career opportunities with retailers, manufacturers, marketing research firms and product information services. In a global, diverse, and fast paced, competitive environment, merchandisers are involved in market analysis, product planning, sourcing, procurement, pricing, distribution and visual presentation of apparel and textile products to satisfy consumer needs.

Skills Needed for Career Field

Communication	Judgment & Decision Making
Complex Problem Solving	Knowledge of Sales Market
Cost-Benefit Analysis	Negotiation
Customer Service	Time Management

Possible Careers

Area Sales Manager	Product Developer
Buyer/Merchandiser	Product Quality Assurance Analyst
Fashion Editor	Retail Management Trainee
Fashion Events Coordinator	Sales Representative
Human Resources Specialist	Sourcing Coordinator
Market Research Director	Store Manager
Market Trend Analyst	Visual Merchandiser
Merchandise Planner/Distributor	

Where Graduates Are Working

Adidas	Macy's
Buckle	Nike
Columbia Sportswear	Nordstrom
Eddie Bauer	The North Face
Fred Meyer	Norm Thompson Outfitters
Free People	Old Navy
Jantzen/Perry Ellis	Paige Denim
Kohl's	Ralph Lauren
Lucky Brand Jeans	Target

Additional Resources

O*Net <http://www.onetonline.org/find/quick?s=merchandising+management>

U.S. Bureau of Labor Statistics <http://www.bls.gov/ooh/business-and-financial/purchasing-managers-buyers-and-purchasing-agents.htm>