Welcome to the College of Business

Introductory Orientation for Ecampus Students

Oregon State University
To schedule your 50 minute initial advising appointment, it is necessary to view this entire presentation, which highlights important College of Business (COB) policy and information.

At the end of the presentation is a link to a brief survey to confirm your participation. Your advisor will send an email to your OSU email address with instructions on how to schedule your initial advising appointment.

Write down the code provided in the survey to schedule your appointment via phone.
OSU College of Business: What makes us special?

- OSU College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB).
- Online courses taught by same faculty who teach on campus courses.
- You receive one-on-one advising from an assigned academic advisor.
- COB Code of Honor developed by COB students.
- COB Career Success Center.
- Access to both COB and Ecampus resources and support.
- Home to the Arthur Stonehill International Business Exchange Program.
What to Do with Your Business Major

A degree from OSU’s College of Business will provide you many skills that you’ll use at work on a daily basis.

You can expect your business degree to include elements of communication, leadership, project management, teamwork, time management, fiscal responsibility, innovation, and more.

COB graduates pursue professional opportunities in human resources, marketing research, corporate training, management, and more. Additionally, many graduates have gone on to start businesses of their own.

You could also add one of the following options to your Business Administration major:

• Digital Marketing
• General Business
• Hospitality Management
• Marketing
• Retail Management
• Supply Chain & Logistics Management
The College of Business has approximately 80 teaching faculty dedicated to our undergraduate students.

Faculty teach both on campus and online courses in their area of expertise combining academic expertise with real-world experience in the workforce creating a program that is both academically rigorous and professionally relevant to today’s dynamic business world.

Students who have work experience are encouraged to share it in the virtual classroom to create an interactive environment.

Your professors want to be engaged in your education, and you are strongly encouraged to contact them with any questions or concerns.
The COB is the only OSU college with its own Code of Honor, developed by COB students like yourself. A code of honor represents the moral commitments of those abiding to it. While each person lives by his or her personal code, the establishment of collective values creates a universal goal to which we can aspire. It is through the pursuit of these professional attributes that we reduce the possibility of immoral actions ourselves.

In order to uphold our personal character and the organization that we proudly call our own, we take this oath.

**Integrity**
The quality of being honest and having strong moral principles, integrity stands as the backbone of character and is essential for success.

**Respect**
Respect for others and yourself is a commitment to the fair treatment of and the fair competition with others. Through respect we embolden the character of others and ourselves.

**Responsibility**
We are held accountable for our words and actions as professionals to embed a steadfast commitment to honor in our decisions.
Another important resource available to you is the Career Success Center. Career advisors can assist you with a variety of career-related topics, including:

- Career exploration and planning
- Resume and cover letter writing
- Interviewing techniques
- Internship searches
- Career coaching
- Job search strategies
- Networking possibilities
  
  and more!

**OSU COB Career Success Center, Austin Hall**

541-737-8957

Open Monday through Friday 9 a.m. to 5 p.m.

Extended hours on Thursday until 7 p.m.
Degree Requirements

180-credit minimum for a degree
With 60 upper-division (3-400 level)

Major requirements (BS or BA degree)

Baccalaureate Core (aka “Bacc Core”)
- Skills
- Perspectives
- Synthesis
(*Skills and Perspectives requirements can be fully satisfied with an AAOT degree.)

Electives (as needed)

Option or Minor

Electives

(as needed)
Major-specific GPAs

College of Business (COB) GPA
- Factors in only grades earned in OSU for the Business major (including COMM, ECON, MTH and WR).
- Minimum 2.5 COB GPA with no grade below C- required to graduate.
- The specific location of the COB GPA in your MyDegrees checklist is shown highlighted in the image to the right.

All-inclusive Business (AIB) GPA
- Factors in OSU business grades and transfer business grades
- This GPA is utilized when current OSU students wish to change their major in the College of Business. This only affects Ecampus students switching from another college.

OSU GPA

Your institution GPA
- Includes all classes completed at OSU (A – F grades only).
- Minimum 2.0 GPA needed to graduate.
College of Business Policies

Policies that apply to all students are:

• No grade lower than a C- may be counted within the business major courses. This includes transfer courses.

• Business courses must be taken for a letter grade (A-F); the S/U (Satisfactory/Unsatisfactory) grading option is not allowed for any required Business program courses.

• For repeated classes, the second (traditional letter) grade is always used.

• Classes within the major may not be added after the first week of the term.

To graduate, all College of Business students must maintain a 2.5 COB GPA.
College of Business Advising

One of the best ways to make sure you are on track with your degree is by speaking regularly with your COB academic advisor, at least once per term.

Two full-time, professional advisors specializing in the needs of online business students are dedicated to supporting you throughout your undergraduate program, so make the most of this important resource.

The COB Academic Advising Office is open Monday through Friday, 8:00 am to 5:00 pm (Pacific time). Please contact your advisor to explore alternate arrangements if you are unavailable for appointments during regular office hours. You can schedule phone, in-person, or video conference appointments, depending on your needs. Your academic advisor will be assigned according to last name.

Last name A – L: Jana King
Last name M – Z: Josie Miranda
OSU Portland Center students: Josie Miranda
Next Steps

Click here to confirm your completion of this orientation.

Please check your ONID (OSU) email in coming days for the next steps regarding scheduling your initial academic advising appointment.

We look forward to working with you and welcome you to the College of Business!
Focus on your goals, both short and long term…

Questions?