

College of Business

AUSTIN HALL

The Campaign for OSU

Future Home of the  
**COLLEGE OF BUSINESS**

Opening in 2014

**2012-2013  
Dean's Annual Report**

**Oregon State**  
UNIVERSITY

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*Front cover photo: College of Business students Josh Gilardi and Kayla Pearce unveil a rendering of Austin Hall at the April 19 Construction Launch.*

*Photo at right: Austin Hall lead donors Ken and the late Joan Austin join Dean Ilene Kleinsorge at the Construction Launch ceremony.*

*Back cover photo: The award given to the honorees at the 2012 Alumni and Business Partner Awards.*



# Message from the Dean

Each year at the College of Business there are milestones and accomplishments that never cease to amaze me. We honor impressive alumni who make an impact on the global economy. We recognize students who excel in and out of the classroom. And we celebrate our faculty and staff for their research, teaching and service accomplishments.

This past year, however, we reached a once-in-a-lifetime milestone. On a perfect spring day donors, alumni, students, faculty and friends gathered underneath a tent on Jefferson Way to be a part of the official Construction Launch of Austin Hall, the new home for the Oregon State University College of Business.

While we acknowledged all of the wonderful gifts that were essential to make this building possible, we also witnessed movement on the site—proof that this project was really happening. That was certainly exciting! But to me, the most important aspect of the day was the people. With an over-capacity crowd in attendance, I saw the excitement, trust and belief in the College of Business. While I was on stage giving my remarks, I looked out and saw the village that it takes to not just construct a building but create an environment to educate and prepare our students to be future leaders.

That day was also one of the last opportunities I had to spend time with Joan Austin, who passed away on June 5. Austin Hall, named in honor of the \$10M lead gift that she and her husband Ken made to the project, would not be a reality without her. Her commitment to the college is a part of our history. More personally, her belief in the work that we do is something that will certainly be missed. Her legacy is so much more than how she supported the University; it is about how that support has allowed us to do the work we do.

The following pages contain a review of the work that we did throughout the 2012-13 year at the College of Business. You will find fundraising reports, faculty and student accomplishments, recognition of our alumni and business partners and an overview of the faculty research. You will read about growing our MBA tracks, adding a Ph.D. program and integrating the School of Design and Human Environment into the college.

It has been a year of continued growth, momentum and change. And as we enter our last year in Bexell Hall, we only anticipate more of the same. It is a great time to be at the College of Business and we appreciate your continued support.

Ilene K. Kleinsorge, Dean  
Sara Hart Kimball Chair

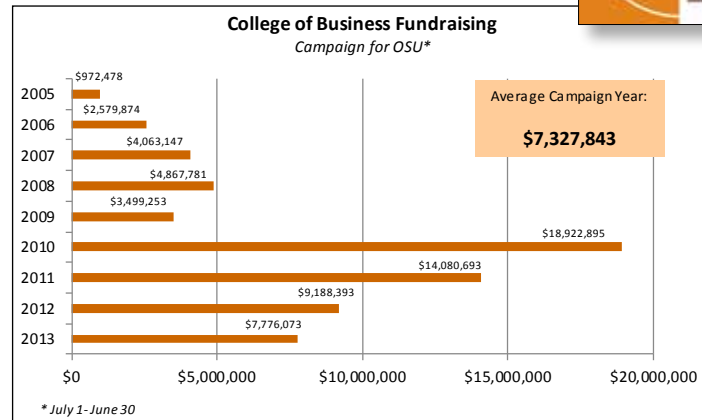


Steve Johnson gives the Graduate Address at the 2013 MBA graduation ceremony.

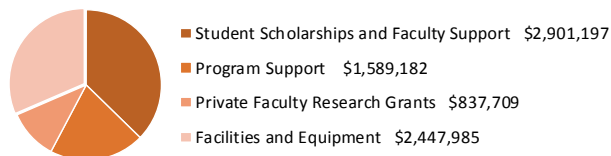
## Investing in Community

As a student on the Oregon State University campus in the late 1970's and early 1980's, Steve Johnson made a name for himself on the Beaver basketball team known as The Orange Express. Since then, he has continued to establish a solid name and reputation both through his 10-year career in the NBA and now as a successful businessman in Portland.

In addition to success on and off the court, Steve maintains a strong commitment to community. He firmly believes that giving back to your community is an important part of one's success. In the spring of 2013 Johnson and his wife Janet established the Steve Johnson Fellowship Fund. Each year, this gift will provide \$10,000 to an MBA student who is committed to community service or who has a desire to work with a community service organization upon graduating.



### College of Business Contributions 2012-2013

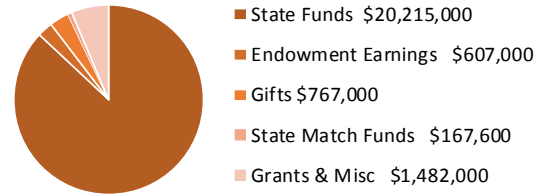




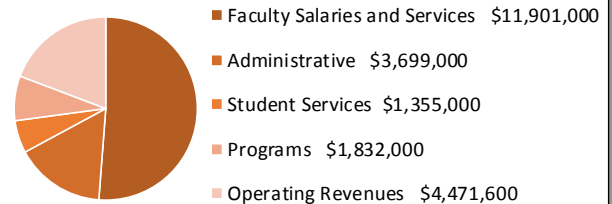
# Funding Excellence

- ▲ Private support continues to play a major role in growing OSU and the College of Business. The Campaign for OSU surpassed \$949 million with the goal of \$1 billion by December 2014 well within sight. For the fourth consecutive year, donors and foundations contributed more than \$100 million in new gifts, pledges and private grants.
- ▲ The College of Business secured nearly \$8 million in new gifts and grants this past year to support a variety of strategic initiatives, including the following highlights:
  - ▶ Exceeding the goal of \$30 million in contributions for Austin Hall, the new home for business slated to open in fall 2014
  - ▶ \$2 million gift to support faculty excellence
  - ▶ Gifts totaling more than \$900,000 resulting in six new scholarships for business students

**College of Business Revenue Sources 2012-2013**



**College of Business Uses of Funds 2012-2013**



# Working on the Frontier

The Changing Nature of Global Bu



# Outreach

- ▲ Oregon State University alumnus **Jon DeVaan**, Corporate Vice President of Windows Development for Microsoft, spoke at the annual College of Business Convocation in January. DeVaan also participated in the Dean's Distinguished Lecture Series, discussing the importance of improving.
- ▲ **Lee McIntire**, chairman and CEO of CH2M Hill, spoke as part of the OSU Division of Business and Engineering Lecture Series. McIntire's talk focused on the changing nature of global business.
- ▲ Oregon State University launched the **OSU Venture Accelerator**, led by co-directors **John Turner** and **Mark Lieberman**. The program is designed to find the most promising ideas and research at OSU and help turn them into real-world companies. The Accelerator also provides opportunities for nearly a dozen student interns and impacts approximately 400 students each year through classes.
- ▲ The **Fourth Annual Oregon CEO Summit** brought together leaders in higher education and industry to discuss how the two spheres could collaborate to turn innovations into companies and jobs. **Dennis E. Hruby**, chief scientific officer and vice president of SIGA Technologies Inc., delivered the keynote. **Mary Coucher**, vice president of IP engineering, operations and geography licensing for IBM Corporation, moderated a panel discussion featuring **Ryan Kirkpatrick**, CEO of Shwood, Ltd; **Mark Lieberman**, chief startup officer and co-director of the OSU Office of Commercialization and Development and Venture Accelerator; **John Turner**, co-director of the Oregon State Venture Accelerator; and **Tim Weber**, vice president and general manager for Printing Technology Development Operation at Hewlett-Packard.

*Photo at left: Lee McIntire, chairman and CEO of CH2M Hill, addresses a crowd of more than 800 attendees in his April 15 lecture titled "The Changing Nature of Global Business."*



Peggy Cherng

Jon DeVaan



- ▲ More than 900 people attended the Portland Business Journal's 2012 **Oregon's Most Admired Companies** event in December. The College of Business and OSU Marketing co-sponsored the event, along with other key businesses in the Portland area.
- ▲ **Peggy Cherng**, co-CEO of Panda Express and an Oregon State alumna, spoke as part of the Dean's Distinguished Lecture Series. Cherng detailed how her team created the Panda Culture.
- ▲ The OSU Alumni Association and the College of Business hosted the monthly **OSU Business Roundtable** in Portland. Speakers included alumni **Robert Zagunis**, **Peter Potwin**, **Vanessa Keitges** and OSU President **Ed Ray's** annual State of the University address.
- ▲ The **OSU Design Network**, organized by the OSU Alumni Association and School of Design and Human Environment, provided professional development and networking opportunities for design and merchandising professionals in the Portland Metro area.
- ▲ In April the OSU Design Network hosted its **Portland Fashion Show** at Urban Studio, showcasing some of the best SDHE student work.
- ▲ Family business students and educators from around the state gathered in Portland for the annual **Family Business Student Conference**, hosted by the Austin Family Business Program. The event featured OSU alumnus **Jim Fisher**, vice president of Fisher Volvo, as the keynote speaker.

*Jay Locey (left) from OSU Athletics talks with alumnus and Business Roundtable volunteer Dave Chin (right) at one of the events held at the Multnomah Athletic Club in Portland.*





# 2013 Weatherford AWARDS

Oregon State  
UNIVERSITY



*Former Oregon Governor Barbara Roberts addresses the crowd after receiving a Weatherford Award at the College of Business' fifth annual award ceremony.*

# Awarding Excellence

- ▲ The College of Business honored six individuals and one company for their achievements and support at the **12th Annual Alumni and Business Partner Awards**. Recognized were **Senator Frank Morse '70**, **Gordon Clemons '65**, **Don Atkinson '89**, **Meadow Clendenin Stahlnecker '99**, **Alicia Miller '05** and the **Oregon Department of Transportation**. **Dr. Robert G. Zahary '65** became the 19th inductee to the college Hall of Fame.
- ▲ The **Fifth Annual Weatherford Awards** recognized a group of entrepreneurs and innovators who have furthered Oregon's pioneering spirit. Honorees included Experian CEO **Don Robert**, former Oregon Governor **Barbara Roberts**, heart surgeon **Dr. Albert Starr** and Cloudkick founders **Dan DiSpaltro**, **Alex Polvi** and **Logan Welliver**.
- ▲ The **2012 Excellence in Family Business Awards** honored 14 businesses and individuals who contributed to family enterprise through innovation, entrepreneurship and a commitment to community involvement. In each category, one company was selected as a winner: **Generations, LLC** as a large business, **Melvin Mark Companies** in the medium category, **Fruithill, Inc.** in the small category, and **Coelho Winery** in the micro category. In addition, **Atiyeh Oriental Rugs** received the Dean's Award, **Bobby Garrett** was recognized with the faculty award, and **Christopher Thompson of TEC Equipment, Inc.** was the student award winner.
- ▲ **Ping-Hung Hsieh**, associate professor and director of Global Business Analysis, and **Brenda Sallee**, head academic advisor for the College of Business, were each honored with OSU Faculty and Staff awards at the annual University Day in September. Hsieh received the International Service Award, while Sallee was given the OSU Academic Advising Award.
- ▲ College of Business alumni **Lori Chamberlain**, COO and senior VP for the Oregon Bankers Association, and **Ryan Smith**, CFO of Nike Golf, were recognized at the Portland Business Journal's **40 Under 40** celebration.



*Meadow Clendenin Stahlnecker*

*Dr. Robert G. Zahary*





# Student Achievements

- ▲ The Oregon State **Enactus** chapter, sponsored by the Austin Entrepreneurship Program, was named one of the top 12 programs in the country at the Enactus National Conference. OSU also took first place in the Campbell Soup Company's Let's Can Hunger Competition and second place in the Sam's Club Step Up For Small Business grant. The group also travelled to Nicaragua, where students provided community support through microloans and service projects.
- ▲ More than 300 students earned **scholarships** from nearly 60 programs offered through the college, receiving nearly \$440,000 in support. Many of the programs are endowed by College of Business alumni and former faculty, including the Newcomb Endowed Family Scholarship, which awarded \$14,000 to seven deserving students.
- ▲ A group of College of Business students won the initial **Oregon Social Business Challenge** with a plan to create a youth sports league for children with disabilities in the Corvallis area.
- ▲ A class of School of Design and Human Environment students produced the **DamChic fashion magazine**, which was named a top four finalist for Best Fashion Style Publication in 2012 for the Portland Fashion and Style Awards.
- ▲ The Oregon State University **Beta Alpha Psi** chapter was recognized as a 2012 Superior Chapter and placed 3rd in the Northwest Regional Competition.
- ▲ The **OSU Marketing Club** was picked as one of the top-3 student organizations in the Daily Barometer's 2013 Best-Of issue.
- ▲ The **Oregon State Investment Group** managed an investment portfolio of more than \$1.4 million for the Oregon State University Foundation.

*Photo at left: The Oregon State University Enactus chapter celebrates another successful year at the Enactus National Conference.*



*Minjeong Kim*

# Faculty Achievements

- ▲ **Nancy King** and **V.T. Raja** received the Holmes-Cardozo Best Paper Award from the 2012 Academy of Legal Studies in Business Conference for their paper “What Do They Really Know About Me in the Cloud? A Comparative Law Perspective on Protecting Privacy and Security of Consumer Data.” The paper also received the Ralph Bunche Award for the best international business law paper submitted to the conference.
- ▲ **Jiyao Chen** received a nearly \$60,000 grant from Nordic Innovation/Nordic Council of Ministers. Chen shares this grant with colleague Mohanbir Sawhney at Kellogg School of Management (KSM), Northwestern University.
- ▲ **Ping-Hung Hsieh** received the Excellence in Teaching award from the Oregon Executive MBA program, the second time Ping has received the OEMBA teaching award. In 2011, Ping also received the COB’s Excellence in Graduate Teaching Award.
- ▲ **Inara Scott’s** paper “Creating a 21st Century Public Utility Commission” won the Best Paper Award at the 2013 Western Academy of Legal Studies in Business (WALSB) annual conference.
- ▲ **Minjeong Kim** received the L. L. Stewart Scholars Award. The award recognizes outstanding faculty at OSU and provides resources to stimulate creative advancements in teaching, research and extended education.
- ▲ **Dave Berger** received the 2013 Oregon State University Promising Scholar Award, which recognizes the scholarship of junior faculty who have achieved a high level of accomplishment in a relatively short period of time.
- ▲ **John Becker-Blease** received the Oregon State University Faculty Teaching Excellence Award.



*Inara Scott*



*Ping-Hung Hsieh*



*Students working in the Business Solutions Group review the ODOT project.*



# Experiential Learning



- ▲ The **Austin Entrepreneurship Program** continued to provide innovative learning opportunities for students with an interest in entrepreneurship. The Weatherford Garage offered a yearlong immersion program where students developed their own businesses. The Austin Fellows program organized more than 30 professional speakers, tours and panels.
- ▲ The **Close to the Customer Project** provided experiential learning opportunities to dozens of students while working with businesses and organizations on market research projects. In the 2012-13 academic year, teams conducted five focus group projects, 11 survey projects, and one project for the entrepreneurial Building Community Initiative. Projects such as these prepare students for careers in the marketing profession by allowing them to gain hands-on experience formulating objectives, conducting primary and secondary research, analyzing results and drafting and presenting reports to clients.
- ▲ The College of Business had more than 100 students study abroad in 2012-13, the majority through the **Arthur Stonehill International Exchange Program**, the largest international business exchange program in Oregon. Students travelled to more than 20 countries, including China, Ethiopia, Germany and the Czech Republic.
- ▲ The **Business Solutions Group** provided opportunities for around 60 students in systems development, IT testing and business analysis services. BSG expanded its relationship with the Oregon Department of Transportation to include a lead role in projects around mileage counting in cars for highway usage and taxation. The group also expanded activity with ODOT into business intelligence and data warehousing.
- ▲ The **Oregon State International Affairs Club's** organized a talk featuring Oregon Freeze Dry President Jim Merryman on how the business operates in the global economy.
- ▲ The **annual spring fashion show**, titled "Floralia," was held in May and featured the work of 15 students majoring in apparel design and merchandising management.
- ▲ SDHE students connected with Oregon State alumni and representatives from industry leaders such as adidas, Columbia Sportswear, Nike and more at the school's 27th annual **Career Symposium** at the CH2M Hill Alumni Center.



# Graduate Programs

- ▲ This year Oregon State saw **67 MBA candidates graduate**, including 11 representing the first class of the Accountancy-MBA and the first from the new Pharm.D. MBA.
- ▲ The College of Business announced four **new MBA tracks**: Global Operations, Marketing, Wealth Management and the new online/hybrid Executive Leadership MBA with face-to-face classes in Portland.
- ▲ Twelve teams participated in the **Integrated Business Project**, working with real companies and technologies to create investor-ready business plans.
- ▲ MBA students got the chance to interact with distinguished **alumni and business leaders**. Speakers this year included **Tom Toomey**, CEO of UDR, Inc.; **Lee McIntire**, CEO of CH2MHill; **Don Robert**, CEO of Experian; **Tod Perkins**, president and CEO, Altus EHS, Inc.; **Jon DeVaan**, Microsoft corporate vice president of Windows Development; and United States Army **Major General Jeff Buchanan**.
- ▲ Oregon State was named one of the **10 most popular business schools** in the country by U.S. News & World Report.
- ▲ **Adam Welch**, president of the Oregon State MBA Association, earned the Northwestern Mutual Financial Leadership Award. Shortly after graduation Welch started with Hire-Vue as Regional Sales Manager.
- ▲ College of Business faculty approved the addition of a **Ph.D. in Business** program, which will welcome its first Ph.D. candidates in Fall 2014. The initial concentrations will be Accounting and Innovation/Commercialization. Jared Moore, the Mary Ellen Phillips Associate Professor of Accounting, was selected as the director for Ph.D. Program Development.

*Photo at left: 2013 Accountancy MBA graduates Xiaoyi Ji, Menghui Lin, Tyler Spath and Yu Chen gather at a reception after the June 13 MBA graduation celebration.*





*Marketing professor Marina Puzakova teaches Consumer Behavior during spring term.*

# Research

## Accounting

- ▲ Ng, F., Harrison, J., **Akroyd, C.** “A Revenue management Perspective of Management Accounting Practice in Small Businesses.” To appear in *Meditari Accountancy Research*.
- ▲ **Moore, J.** (2012). “Empirical Evidence on the Impact of External Monitoring on Book-Tax Differences.” *Advances in Accounting*, 28(2).
- ▲ **Graham, R.,** King, R. “Decision Usefulness of Whole-asset Operating Lease Capitalizations.” To appear in *Advances in Accounting*.

## Business Information Systems

- ▲ Wang, Y., Zeng, D., **Zhu, B.** (2012). “Patterns of News Dissemination through Online News Network in China.” *Information Systems Frontiers*, 14(3).
- ▲ Zai, L., Yan, X., **Zhu, B.** “The  $H_1$ -index: Improvement of H-index Based on Quality of Citing Papers.” To appear in *Akadémiiai Kiadó and Springer Science+Business Media*.
- ▲ Duan, W., Cao, Z., Wang, Y., **Zhu, B.,** Zeng, D., Wang, F.-Y., Qiu, X., Song, H., Wang, Y. “An ACP Approach to Public Health Emergency Management: Using a Campus Outbreak of H1N1 Influenza as a Case Study.” To appear in *IEEE Transactions on Systems, Man, and Cybernetics, Part A: Systems & Humans*.

## Design & Human Environment

- ▲ **Pedersen, E.,** and **Burns, L.** (2013) “Apparel Design Research: Involving Undergraduate Students.” To appear in *The International Journal of Design Education*.
- ▲ **Mower, J. M., Pedersen, E.** “‘Pretty and Patriotic,’ Women’s consumption of apparel during World War II.” To appear in *Dress*.
- ▲ **Mower, J., Pedersen, E.,** Jai, T. M. (2013). “Concept Analysis of “Cross-cultural Marketing:” An Exploration.” *Journal of Global and Fashion Marketing*, 4(1), 4-19.



Leslie Burns

Bin Zhu



- ▲ Burton, K. L., **Pedersen, E.** (2013). "Comparing Words with Works: A Study of Pugin's St. Augustine's Church." *Journal of Interior Design*, 38(1).
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- ▲ **Lee, S.** (2012). "Wayfinding Aids for Older Adults." *International Journal of Design in Society*, 6(1), 57-65.
- ▲ Collett, M., **Cluver, B.**, Chen, H.-L. "Consumer Perceptions Regarding the Limited Lifespan of Fast Fashion Apparel." To appear in *Research Journal of Textile and Apparel*.
- ▲ Seo, M. J., **Burns, L.** (2012). "How Apparel Companies Use Social Media: The Case of Facebook." *The Research Journal of the Costume Culture*, 20(3), 430-442.
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- ▲ Sarah, S., **Kim, M.** (2012). "Does More Mean Better? An Examination of Visual Product Presentation in E-retailing." *Journal of Electronic Commerce Research*, 13(4), 345-355.
- ▲ **Mower, J., Kim, M.**, Childs, M. (2012). "Exterior Atmospherics and Consumer Behavior: Influence of Landscaping and Window Display." *Journal of Fashion Marketing and Management*, 16(4), 442-453.
- ▲ Yoo, J., **Kim, M.** (2012). "Online Product Presentation: The Effect of Product Coordination and a Model's Face." *Journal of Research in Interactive Marketing*, 6(1), 59-72.
- ▲ Dazkir, S. S., **Read, M. A.** (2012). "A Comparison between the Emotional Reactions to Curvilinear and Rectilinear Forms of Furniture." *Environment and Behavior*, 44(5), 722-732.
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## Finance

- ▲ **Berger, D.** “Financial Turbulence and Beta Estimation.” *Applied Financial Economics*, 23, 251–263.
- ▲ Dang, L., **Yang, J.** (2013). “The Choice between Rights and Underwritten Equity Offerings: Evidence from Chinese Stock Markets.” *Journal of Multinational Financial Management*, 23(3), 235–253.

## Global Business Analysis

- ▲ Skilton, P., **Wu, Z.** (2013). “Governance Regimes for Protected Geographic Indicators: Impacts on Food Marketing Systems.” To appear in *Journal of Macromarketing*.
- ▲ **Wu, Z.**, Choi, T. Y. (2013). “Triadic Relations in a Game of Pachisi.” To appear in *Decisions Sciences Journal of Innovative Education*.
- ▲ Jai, T.-M., **Burns, L., King, N.** (2013). “The Effect of Behavioral Tracking Practices on Consumers’ Shopping Evaluations and Repurchase Intention toward Trust Online Retailers.” *Computers in Human Behavior*, 29, 901–909.
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- ▲ **Scott, I.** (2013). “Dancing Backward in High Heels: Examining and Addressing the Disparate Treatment of Energy Efficiency and Renewable Resources.” To appear in *Environmental Law*, 42(2).
- ▲ **King, N., Raja, V.** (2013). “What Do They Know About Me In The Cloud? A Comparative Law Perspective On Protecting the Privacy and Security of Sensitive Consumer Data.” *American Business Law Journal*, 50(2), 413–482.

## Management

- ▲ Ling, Y., **Baldrige, D.**, Craig, J. (2012). “The Impact of Family Structure on Issue Selling by Successor Generation Members in Family Firms.” *Journal of Family Business Strategy*, 3(4), 220–227. [www.elsevier.com/locate/jfbs](http://www.elsevier.com/locate/jfbs)



Dave Berger

Nancy King



## Marketing

- ▲ **Bee, C. C.**, Madrigal, R. (2012). "Outcomes Are in the Eye of the Beholder: The Influence of Affective Dispositions on Disconfirmation Emotions, Outcome Satisfaction, and Enjoyment." *Journal of Media Psychology*, 24(4), 143-153.
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- ▲ **Puzakova, M.**, Kwak, H., Taylor, C. R. (2013). "The Role of Geography of Self in "Filling In" Brand Personality Characteristics: Consumer Inference of Claim-Irrelevant Attributes." *Journal of Advertising*, 42(1), 16-29.

## Strategy & Entrepreneurship

- ▲ Holland, D. V., **Garrett, R. P.** "Entrepreneurs' Start-up Versus Persistence Decisions: A Critical Evaluation of Expectancy and Value." To appear in *International Small Business Journal*.





Zhaohui Wu



## Nike Golf CFO leads Dean's Circle of Excellence

For Ryan Smith, golf is not just a sport. It is a business. As the chief financial officer for Nike Golf, Ryan blends his professional world of numbers with his passion for a sport he has been playing since age six. It is his responsibility to think strategically about the financial management, leadership and success of a company that is driving groundbreaking innovations and changing the way the sport is perceived – both on and off the course.

During the upcoming year, Ryan will utilize his leadership skills when he serves as the chair of Dean Ilene Kleinsorge's Circle of Excellence, an advisory board that provides valuable feedback and input for the growth of the College of Business. Ryan, a 1995 graduate, chose to attend Oregon State after doing his homework and discovering the high success rate of College of Business students on the CPA exam. As a student, he served as an assistant for then-Associate Professor Kleinsorge, who taught accounting. The success he has had in his career while rising through the ranks at Nike, along with his continued connection to Dean Kleinsorge and the college, have positioned him well for this opportunity.

## The College of Business Dean's Circle of Excellence\*

**David L. Andersen**, Andersen Construction Co. Inc. | **Darrel T. Anderson**, Idacorp, | **Leonard A. Aplet**, Columbia Management Company | **Donald C. Atkinson**, Senior Executive Leader | **Stephen M. Bailey**, The Grand Cru Estates | **Larry Brown**, OSU College of Business | **Tanja C. Cebula**, Resources Global Professionals | **James E. Coleman**, E. & J. Gallo Winery | **Mary M. Couch**, IBM Corporation | **Gayle Fitzpatrick**, Oracle | **Ann L. Flatz**, Intel Corporation | **John Gilleland**, Campbell Group | **R. Stevens Gilley**, Clarence T.C. Ching Foundation | **Brad Harlow**, B Harlow & Associates LLC | **Scott A. Hibbs**, The Standard | **Scott Hildebrandt**, Planar Systems, Inc. | **Rich Jansen**, Jubitz Corporation | **Pam C. Johnson**, Nike Foot Locker, Inc. | **Steve Johnson**, Celebrity Yacht Group | **Mark Kralj**, Ferguson Wellman Capital Mgt | **Thomas E. Leaptrott**, Quantum Leap LLC | **John M. Lefferts**, financial services executive | **Allen P. Leggett**, retired (Arthur J. Gallagher & Company) | **Toby Luther**, Lone Rock Resources | **Gerry Marshall**, Bernard A. Newcomb Foundation | **Jon A. Masterson**, Wallboard Tool Company, Inc. | **Elise F. McClure**, retired (Starbucks Coffee Company) | **Derrick E. McGavic**, Newport Capital Partners | **Dave Miller**, KPMG | **Irva Kay Neyhart**, Stover Neyhart & Co. | **Brian A. Oliver**, Aequitas Capital Management | **Diane Detering-Paddison**, Cassidy Turley | **James Parkin**, Deloitte & Touche LLP | **Scott Parrish**, A-dec Inc. | **Russell S. Pattee**, Precision Castparts Corporation | **Tod D. Perkins**, Barclays Capital Inc. | **Kenneth Poorman**, Poorman Enterprises | **John D. Porter**, AAA Oregon/Idaho | **Carol Potts**, Hewlett-Packard | **Peter V. Potwin**, Benson Industries Inc. | **Eric H. Schoenstein**, Jensen Investment Management | **Jean Shearer**, The Hartford | **Ryan K. Smith**, Nike Golf | **Angela Snow**, Nike | **John A. Stirek**, Trammell Crow Company | **Ron Susa**, Chevron Corporation | **Ken Thrasher**, Compli Corporation | **Mike Wells**, CB Richard Ellis | **Jack Wilborn**, retired (KPMG International) | **David R. Williams**, NW Natural | **Robert Zahary**, Higher Education Consultant | **Edward Ray**, Oregon State University | **Ilene Kleinsorge**, OSU College of Business

\*as of July 31, 2013



*Raymond Brooks, Amy Bourne, Tara DiSante, Aaron Lewis, Mary McKillop, John Becker-Blease, Carol Hahn and Sandy Burnett. Not pictured: Dave Berger.*

## Faculty and Staff Excellence awarded

Each spring College of Business faculty and staff members are recognized for their work and outstanding achievements. Nominated by their peers and selected by a committee, these individuals receive their award at the Faculty Celebration of Achievement event. For the 2012-13 year, **John Becker-Blease** received the Betty and Forrest Simmons Excellence in Graduate Teaching Award, **Aaron Lewis** the Byron L. Newton Award for Excellence in Teaching, **Keith Leavitt** the Excellence in Scholarship Award, **Carol Hahn** the Outstanding Professional Faculty and Staff Service Award, **Sandy Burnett** the Experiential Learning Award, **Mary McKillop** the College Service Award and **Raymond Brooks** the College Service Outreach Award. Selected as Newcomb Fellows were **Amy Bourne, Tara DiSante** and **Dave Berger**.

## The Dean's Annual Report

The Dean's Annual Report is published by the Oregon State University College of Business Office of Communications and Marketing.

Comments and questions about this issue can be sent to [jenn.casey@bus.oregonstate.edu](mailto:jenn.casey@bus.oregonstate.edu).

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To become engaged with the Career Success Center or to build your strategic business partnership with the college, contact:

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OSU College of Business  
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