

B.S. in Design & Innovation Management

2019-2020

| | Fall | | Winter | | Spring | | Opportunities |
|--------------------|---|-----------------------|--|-----------------------|---|-----------------------|--|
| First Year | BA 160: B-Engaged MTH 111: College Algebra Biological Science with Lab Cultural Diversity PAC: Physical Activity Course | 3 4 4 3 1 | BA 161: Innovation Nation – Awareness to Action WR 121: English Composition Physical Science with Lab DSGN 121: Computer Aided Design I Difference, Power, Discrimination | 3 3 4 3 3 | BA 162: Innovation Nation – Ideas to Reality Physical or Biological Science with Lab COMM 111: Public Speaking ART 101: Intro to the Visual Arts (Lit/Art) HHS 231: Lifetime Fitness for Health | 3 4 3 3 2 | Friday's in Austin Going Global Study Abroad Sessions Join Management Association Join DAMChic Student Fashion Magazine Join Chi Theta Phi Design Sorority |
| | Total Credits | 15 | Total Credits | 16 | Total Credits | 15 | |
| Second Year | ECON 201: Introduction to Microeconomics (Soc. Proc. & Inst) DSGN 255: Textiles WR 222: English Composition DSGN 253: Professional Development DSGN 282: Personal, Professional, and Leadership Development I | 4 4 3 3 1 | BA 260: Introduction to Entrepreneurship DSGN 244: Color Innovation ST 201: Principles of Statistics DSGN 283: Personal, Professional, and Leadership Development II Electives | 4 4 4 1 3 | ART 206 (Western Culture) DSGN 281: Drawing and Sketching DSGN 284: Personal, Professional, and Leadership Development III Electives | 3 4 1 8 | Friday's in Austin Apply to Interior Design Option Visit the Career Success Center Internship |
| | Total Credits | 15 | Total Credits | 16 | Total Credits | 16 | |
| Third Year | BA 315: Accounting for Decision Making ART 367: History of Design (Science, Tech, Society) DSGN 341: Design Thinking and Process Innovation DSGN 311: Third-Year Personal, Professional, and Leadership Development I Electives | 4 3 4 1 3 | DSGN 342: Introduction to Design Management BA 390: Marketing DSGN 312: Third-Year Personal, Professional, and Leadership Development II Electives | 4 4 1 6 | BA 352: Managing Individual and Team Performance DSGN 343: Idea Visualization DSGN 356: Specification & Evaluation of Performance Materials DSGN 313: Third-Year Personal, Professional, and Leadership Development III Electives | 4 4 3 1 3 | Friday's in Austin Internship Visit the Career Success Center Study Abroad |
| | Total Credits | 15 | Total Credits | 15 | Total Credits | 15 | |
| Fourth Year | Contemporary Global Issues DSGN 440: Design Research MGMT 364: Project Management DSGN 411: Fourth-Year Personal, Professional, and Leadership Development I Electives | 3 4 4 1 3 | MRKT 495: Retail Marketing DSGN 441: Service Design Innovation BA 354: Managing Ethics and CSR DSGN 412: Fourth-Year Personal, Professional, and Leadership Development II Electives | 4 4 4 1 2 | MRKT 492: Consumer Behavior DSGN 442: Materiality & Making Field Project DSGN 413: Fourth-Year Personal, Professional, and Leadership Development III Electives | 4 4 1 3 | Friday's in Austin Internship Visit the Career Success Center |

| | | | | | |
|---------------|----|---------------|----|---------------|----|
| Total Credits | 15 | Total Credits | 15 | Total Credits | 12 |
|---------------|----|---------------|----|---------------|----|

This is a sample schedule intended for informational purposes only. Students should consult with their OSU academic advisor to create a personalized degree plan.

SAMPLE