

ENTREPRENEURSHIP

Requirements for students admitted to the major during the 2017-18 Academic Year

24 credits total. All major courses are 4 credits each unless otherwise noted. *Courses and availability are subject to change.					
REQUIRED ENTREPRENEURSHIP COURSES [20 credits]:	PREREQS	Term Available			
		Fall	Winter	Spring	
BA 363 Technology & Innovation Management	<ul style="list-style-type: none"> BA 260 Junior standing 		✓	✓	
BA 458 Innovation & New Product Development Note: Take during Winter term to meet pre-requisite for BA 467	<ul style="list-style-type: none"> BA or MRKT 390 Senior standing 		✓	✓	
BA 460 Venture Management	<ul style="list-style-type: none"> BA 260 BA 352 BA or MRKT 390 Senior standing 	✓	✓		
BA 464 Venture Financing	<ul style="list-style-type: none"> BA 260 BA/FIN 340 or BA 360 Senior standing 	✓ ^e			
BA 467 New Venture Lab	<ul style="list-style-type: none"> BA357 BA 458 Senior standing 	✓		✓	
ONE ELECTIVE COURSE required from list below (4 credits)					
BA 432 Environmental Law, Sustainability, and Business	<ul style="list-style-type: none"> Advisor Approval Required Junior Standing 				✓
BA 463/BA 365 Family Business Management Note: students may not earn credit for both BA 365 and BA 463	<ul style="list-style-type: none"> On-campus version (BA 463) <ul style="list-style-type: none"> Senior standing Affiliation with family business Complete online application Instructor Approval Online version (BA 365) <ul style="list-style-type: none"> Junior standing 	^e	^e		✓
BA 468 Technology Commercialization	<ul style="list-style-type: none"> BA 363 or instructor permission 				✓
MRKT 488 Personal selling	<ul style="list-style-type: none"> BA 390 Junior standing or Instructor Approval 	✓			
<ul style="list-style-type: none"> ✓ = course offered on campus that term. ^e = course offered online that term. Online courses are available to campus-based students beginning in Phase II registration only. Check MyDegrees for your specific program requirements, which may differ from classes listed above. In addition to courses listed above complete all COB Core requirements as listed at link below. http://business.oregonstate.edu/advising/pre-business-majors/pre-business-pro-school-core-courses 					

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CAREER INFORMATION

Employment

Entrepreneurship majors learn how to recognize and develop opportunities in business and not-for-profit organizations. Students are prepared to operate in rapidly growing businesses, to participate in family-owned businesses, to establish their own business, or to plan, lead and contribute to new business development initiatives within larger organizations.

Students who are not ready to start their own businesses can use their knowledge of business fundamentals in mid-level management, business consulting, sales, research and development, and recruiting positions.

Student Organizations

Enactus

Fireside Chats in Weatherford Hall with successful entrepreneurs

Real Estate Club

Skills Needed for Career Field

Social perceptiveness

Collaborative communication

Active learning

Process monitoring

Complex problem solving

Analysis

Self-reliance

Inductive reasoning

Tolerance for uncertainty

Possible Careers

Business consultant

Management analyst

Business systems specialist

Sales

Research and development professional

Commodity merchandiser

Manager

Where Graduates Work

The Odom Corporation

Percipio Consulting Group

State Farm

Stearns Lending

Iconic Solutions Inc.

Capitol Bankcorp

Enterprise

State of Oregon State University

Target

Pepsi Co -Frito Lay