

Austin Family Business Program



Family Business Courses

BA 463/563 Family Enterprise Governance **Spring Term, T&TH 4-5:50pm, campus & online**

- Apply business knowledge to complex privately-held enterprise cases and identify issues of family and ownership governance and succession for shareholders.
- Wide range of speakers from family business CEOs to advising professionals

BA365 Family Business Management **Fall, Winter, Summer term, online only**

- Introduction to family business issues in management, operations and strategic planning
- Identifying solutions to build and steward privately-held companies for generations



25% ←

of OSU undergraduates come from a family business (about 6,000 students!).

520 ←

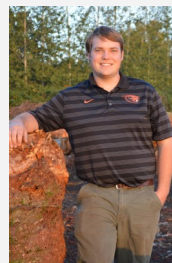
of family business volumes in the AFBP Library in Austin Hall 382.

8% ←

of OSU family business undergraduates are shareholders.

\$12,000 ←

awarded in scholarships each year to COB majors from family-owned businesses. See your academic advisor for more info.



“One of the biggest things I took away from the class was that, whatever challenges you face, someone else has probably already faced them, but there’s always a solution. You just have to work to find the best possible outcome, and that’s true for business and for family.”

Jake Thompson, 4th generation Thompson Timber Co.

College of Business
Austin Family Business Program
382 Austin Hall
800-859-7609

business.oregonstate.edu/familybusinessonline

For Family Business Students

Oct 2nd and 10th

Meet the College of Business Clubs
Austin Hall, Marketplace

Nov 21st

Excellence in Family Business Awards
Nines Hotel, Portland

Jan 2020

Global Family Enterprise Case Competition
University of Vermont

**Generation Next The Family Business Club
Live Business Cases**

Oregon Coffee and Tea, Corvallis

For information on these events and more visit
business.oregonstate.edu/familybusinessonline

Who We Are

Sherri Noxel, PhD
Director

Designing education to advance
family business stewardship

John Hasbrook, JD
Online Instructor

Teaching the e-campus Family
Business Management course

Melissa Elmore
Office Manager

Coordinating all administrative
requirements

**Family Business Advisory
Council**

20 professionals dedicated to
family business education

Madison Ulven, OSU Student
2019/20 President
Generation Next

What Students are Saying About BA463

- Excellent class! I always left class thinking about the conversation we had and how to apply it in my family business.
- Fantastic course! Best one I took at OSU. Class will actually help in the future! I would highly recommend this to any student who is or will be involved with a family business.
- This was one of my favorite business courses at OSU. The professor had a great layout of the course and brought in great speakers to the class.



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