

# B.S. in Design & Innovation Management, Design Management Option

| 2018-2019

	Fall		Winter		Spring		Opportunities
<b>First Year</b>	BA 160: B-Engaged MTH 111: College Algebra Biological Science with Lab Cultural Diversity PAC: Physical Activity Course	3 4 4 3 1	BA 161: Innovation Nation – Awareness to Action WR 121: English Composition Physical Science with Lab DSGN 121: Computer Aided Design I Difference, Power, Discrimination	3 3 4 3 3	BA 162: Innovation Nation – Ideas to Reality Physical or Biological Science with Lab COMM 111: Public Speaking ART 101: Intro to the Visual Arts (Lit/Art) HHS 231: Lifetime Fitness for Health	3 4 3 3 2	Friday's in Austin Going Global Study Abroad Sessions Join Management Association Join DAMChic Student Fashion Magazine Join Chi Theta Phi Design Sorority
	Total Credits	15	Total Credits	16	Total Credits	15	
<b>Second Year</b>	ECON 201: Introduction to Microeconomics (Soc. Proc. & Inst) DSGN 255: Textiles WR 222: English Composition DSGN 276/226/287: Choose one DSGN 282: Personal, Professional, and Leadership Development I	4 4 3 4 1	BA 260: Introduction to Entrepreneurship BA 281: Professional Development DSGN 244: Color Innovation ST 201: Principles of Statistics DSGN 283: Personal, Professional, and Leadership Development II	4 3 4 4 1	ART 206 (Western Culture) DSGN 281: Drawing and Sketching DSGN 284: Personal, Professional, and Leadership Development III Electives	3 4 1 7	Friday's in Austin Apply to Interior Design Option Visit the Career Success Center Internship
	Total Credits	16	Total Credits	16	Total Credits	15	
<b>Third Year</b>	BA 315: Accounting for Decision Making ART 367: History of Design (Science, Tech, Society) DSGN 341: Design Thinking and Process Innovation Electives	4 3 4 4	DSGN 342: Introduction to Design Management BA 390: Marketing Electives	4 4 7	BA 352: Managing Individual and Team Performance DSGN 343: Idea Visualization Electives	4 4 7	Friday's in Austin Internship Visit the Career Success Center Study Abroad
	Total Credits	15	Total Credits	15	Total Credits	15	
<b>Fourth Year</b>	Contemporary Global Issues DSGN 440: Design Research MGMT 364: Project Management Electives	3 4 4 4	MRKT 495: Retail Marketing DSGN 441: Design Innovation Development BA 354: Managing Ethics and CSR Electives	4 4 4 3	MRKT 492: Consumer Behavior DSGN 442: Materiality & Making Field Project Electives	4 4 4	Friday's in Austin Internship Visit the Career Success Center

Total Credits	15	Total Credits	15	Total Credits	12
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*This is a sample schedule intended for informational purposes only. Students should consult with their OSU academic advisor to create a personalized degree plan.*

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