Sponsorship Opportunities
Center for Family Enterprise
2024 Excellence in Family Business Awards

Excellence in Family Business Awards

Overview & Audience
Started in 1988, the OSU Excellence in Family Business Awards were the nation’s first, competitive peer-reviewed awards focused solely on the accomplishments of family-owned businesses. Unlike other programs, the Awards recognizes businesses across all industries, regardless of size or revenue, as long as they meet the basic criteria of a family business and demonstrate excellence in family business principles. Over the years the program has honored a wide variety of family firms.

A network of over 10,000 individuals are invited to recognize and honor Oregon's leading family owned business.

2024 Sponsorship Opportunities --

Founders Sponsor (1 available) $5,000 (commitment preferred by January 1, 2023)
- Premium recognition and top billing among sponsors on printed and electronic pieces, such as invitation (over 6,000 readers) and website
- Special on “stage” recognition by Center for Family Enterprise
- Speaking role at event
- Table of 8 at the in-person luncheon in Portland
- Inclusion of swag/gift in guests event boxes
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter Business Matters (over 18,000 readers)
- Recognition of philanthropic support of the Center for Family Enterprise’s education, outreach and research efforts

Dean’s Award/Keynote Sponsor $2,500 (commitment preferred by January 1, 2023)
- Recognition on printed and electronic pieces, such as invitation (over 6,000 readers) and website
- Special on “stage” recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
• On-screen recognition during event
• Acknowledgement in the College of Business e-newsletter *Business Matters* *(over 16,000 readers)*
• Recognition of support of the Center for Family Enterprise's education, outreach and research efforts

**Family Harmony Award Sponsor $2,500** *(committed by January 1, 2024)*

• Recognition on printed and electronic pieces, such as invitation *(over 6,000 readers)* and website
• Special on “stage” recognition by Center for Family Enterprise
• Opportunity to introduce the Keynote speaker
• ½ table (4 seats) at the in-person luncheon in Portland
• On-screen recognition during event
• Acknowledgement in the College of Business e-newsletter *Business Matters* *(over 16,000 readers)*
• Recognition of support of the Center for Family Enterprise's education, outreach and research efforts

**Generational Leadership Award Sponsor $2,500** *(Commitment by January 1, 2024)*

• Recognition on printed and electronic pieces, such as invitation *(over 6,000 readers)* and website
• Special on “stage” recognition by Center for Family Enterprise
• Opportunity to introduce the Keynote speaker
• ½ table (4 seats) at the in-person luncheon in Portland
• On-screen recognition during event
• Acknowledgement in the College of Business e-newsletter *Business Matters* *(over 16,000 readers)*
• Recognition of support of the Center for Family Enterprise's education, outreach and research efforts
**Business Renewal Award Sponsor $2,500** (Commitment by January 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on “stage” recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter *Business Matters (over 16,000 readers)*
- Recognition of support of the Center for Family Enterprise’s education, outreach and research efforts

**Family Business Student Award Sponsor $2,500** (Commitment by February 1, 2024)

- Recognition on printed and electronic pieces, such as invitation (*over 6,000 readers*) and website
- Special on “stage” recognition by Center for Family Enterprise
- Opportunity to introduce the Keynote speaker
- ½ table (4 seats) at the in-person luncheon in Portland
- On-screen recognition during event
- Acknowledgement in the College of Business e-newsletter *Business Matters (over 16,000 readers)*
- Recognition of support of the Center for Family Enterprise’s education, outreach and research efforts

**Table Sponsor - $1,000** (Commitment by March 15, 2024)

- Recognition on all table center pieces
- On “stage” recognition by the Center for Family Enterprise
- 2 seats at the in-person luncheon in Portland
- On-screen recognition during event

**Video Sponsor - $1,000** (Commitment by February 15, 2024)

- Recognition on all award recipient videos produced and shown at the event on the College of Business website
- On “stage” recognition by the Center for Family Enterprise
• 2 seats at the in-person luncheon in Portland
• On-screen recognition during event

**Media Sponsor- $1,000** (Commitment by March 15, 2024)

• Recognition on all digital promotion done for the event.
• On "stage" recognition by the Center for Family Enterprise
• 2 seats at the in-person luncheon in Portland
• On-screen recognition during event