### **Brian Gibbons**

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EMPLOYMENT

Oregon State University

2021-Present

2013-2016

Stirek Assistant Professor of Finance

Credit Suisse

Equity Research Associate: Electrical Equipment / Multi-Industry

Equity Research Associate: Large Cap Banks

**KeyBanc Capital Markets** 

2012

Debt Capital Market Loan Syndication

EDUCATION

Pennsylvania State University

Ph.D., Finance

Ohio University: Honors Tutorial College

B.B.A, Finance, Business Economics, and History (Minor)

**Publications** 

 $1. \ \ \hbox{``The Financially Material Effects of Mandatory Non-Financial Disclosure''},$ 

Journal of Accounting Research. (2024).

Media Coverage: Featured post on Columbia Law School's Blue Sky Blog

2. "Public Market Information and Venture Capital Investment",

Journal of Financial and Quantitative Analysis. (2023).

Media Coverage: National Affairs

3. "Analyst Information Acquisition via EDGAR"

with Peter Iliev and Jonathan Kalodimos

Management Science. (2021).

Media Coverage: City Wire

Working Papers

4. "Passive Debt Ownership and Corporate Financial Policy"

with Golnaz Bahrami

Under Review

5. "Do Consumers Care About Gender Pay Gap Disclosure? Evidence from Foot Traffic"

with Franziska Gibbons and Vesa Pursiainen

6. "Who Labels and What's Priced? Evidence from Third-Party ESG Assessments in the

Municipal Bond Market"

with Daniel Garrett and Mahdi Shahrabi

Under Review

Presentations

**Invited Seminars and Brownbag Presentations:** 

\* Denotes Presentation by Co-author

2025 (including scheduled), University of Pennsylvania\*, Pennsylvania State University\*,

University of Nebraska Lincoln\*, University of Cambridge\*

2024 Auburn University\*, LMU Munich

2021 Oregon State University, University of Wisconsin Milwaukee, Pennsylvania State

University

**Conference Presentations:** 

Chicago Federal Reserve Municipal Bond Markets\* (2025)

Tri-State Public Finance Conference\* (Princeton) (2025)

Brookings Institution Municipal Finance Conference\* (2025)

Journal of Corporate Finance - Bocconi Special Issue Conference (2025)

Baruch-JFQA Climate Finance and Sustainability Conference\* (2025)

Eastern Finance Association\* (2025 - New Ideas Session)

American Marketing Association\* (2025)

Boca-ECGI Corporate Finance and Governance Conference\* (2024)

Joshua T. Beck Northwest Marketing Research Symposium\* (2023)

Financial Management Association (2020, 2021)

Southern Finance Association (2020)

Financial Accounting and Reporting Section Midyear Conference\* (2018)

University of Colorado, Summer Accounting Research Conference\* (2018)

Oxford University, Corporate Political Engagement in Europe and the US\* (2018)

University of Chicago, Global Issues in Accounting Conference\* (2017)

#### Service Ad-hoc Referee:

### Finance

Financial Management

Finance Research Letters

Journal of Banking and Finance

Journal of Corporate Finance

Journal of Financial and Quantitative Analysis

Management Science

### Accounting

Accounting Horizons

Contemporary Accounting Research

European Accounting Review

International Review of Economics and Finance

Journal of Business Finance and Accounting

North American Journal of Economics and Finance

Review of Accounting Studies

The Accounting Review

### Conference / Other Professional Service:

Discussant - Midwest Finance Association (2021), Financial Management Association (2019 X2, 2023)

Program Committee - Financial Management Association (2021, 2022, 2023), Midwest Finance Association (2023), Southern Finance Association (2023)

Session Chair - Financial Management Association (2021, 2022, 2023)

# University Service:

OSU Seminar Series Coordinator (2022-Present)

Oregon State Investment Group Faculty Advisor (2023-Present)

Student Scholarship Committee (2024,2025)

Awards Committee (2021,2022)

Peer Review of Teaching Committee (2023, 2024)

Research Committee (2025-Present)

Graduation Marshall (2024)

Undergraduate Thesis Chair - Ashley Robinson (2024), Brennan Kelly (2025)

Undergraduate Thesis Committee - Laura Eun-hae Moon (2021), Sarina Grant (2023),

Kellan Akers (2025), Aubrey Jordan (2025)

URSA Engage Program Undergraduate Research Advisor - Justin Pham (2023), Isabella

Sendar (2023), Josh Spisak (2023)

### WORKSHOPS NBER Entrepreneurship Research Bootcamp (2018)

### Teaching Oregon State University

EXPERIENCE BA 240 - (Introduction to) Finance

FIN 342 - Advanced Financial Management

FIN 437-439 - Applied Portfolio Management I-III

FIN 440 - Fixed Income

HC 407 - Honors Colloquium (Sustainable Finance)

#### Pennsylvania State University

Corporation Finance (Introduction to Finance)

Financial Management of the Business Enterprise (Corporate Finance)

Financial Markets and Institutions

# Honors and Awards

Oregon State Professorships: Stirek Professorship of Finance

Oregon State Awards: OSU CoB Prominent Scholar Award, Bryon L. Newton Excellence in

Undergraduate Teaching Award

AFA Travel Grant *Penn State Fellowships*: Robert Graham Endowed Fellow, Kenneth J. Carey Fellowship

Penn State Scholarships: Liberti-Olian Scholarship, Janiak Family Graduate Scholarship, Ira Luber Graduate Scholarship in Finance, Smeal Graduate Scholarship, Finance Excellence Scholarship, Edward and Susan Wilson Graduate Scholarship in Business

#2 Ranked Team in Equity Research Department (Credit Suisse)

#2 Ranked Team Globally among all Wall Street Brokers as voted by J.P. Morgan Asset Management (Credit Suisse)

Last Updated: October 2025