

Business Transfer Guide for Western Oregon University - All Business Majors

Majors available at: Corvallis campus, Cascades, Ecampus. Note: All majors and options are not available at every campus. Design majors: refer to separate guide.

Last revised: Spring 2026

About this major

Business majors complete common core requirements at the lower and upper division levels as well as courses specific to a major. Business majors include:

- Accountancy
- Business Analytics
- Business Administration
- Business Information Systems
- Design and Innovation Management
- Finance
- Hospitality Management
- Innovation and Entrepreneurship
- Marketing
- Organizational Leadership
- Product and Merchandising Management
- Supply Chain & Logistics Management

NOTE: All majors listed above complete the same set of lower division courses.

Major options

Students can add one of these options to their degree.

- Dean's Academy
- Digital Marketing
- Family Business
- Hospitality Management
- Innovation & Entrepreneurship

- International Business
- Marketing
- Merchandising Management
- Retail Management
- Sports Business
- Supply Chain & Logistics Management

Advising contacts

It is important to speak with your OSU academic advisor early on, and often, to ensure correct course selection and sequencing. Academic advisors at your community college and OSU are available to answer your questions and assist you in creating a transfer plan. See your community college advisor first and use this Transfer Guide to help you plan. Also, consider visiting OSU to take a campus tour and meet with an advisor. See visitosu.oregonstate.edu/visitcampus to schedule your personalized visit.

Your contacts

- OSU Transfer Contact: Alexa Johnson – alexa.johnson@oregonstate.edu
- OSU College of Business Main/Advising Office – cobtransfer@oregonstate.edu

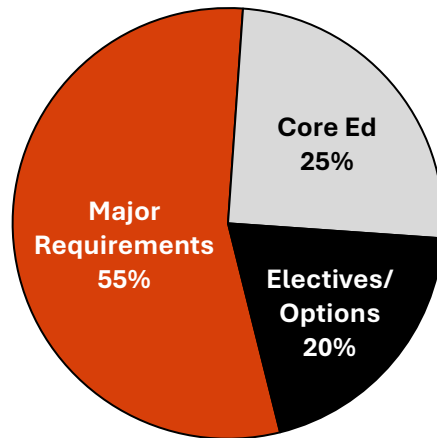
Earning a bachelor's degree (B.S./B.A.)

- A minimum of 180 credits is required for graduation. 60 must be upper division (300 and 400-level courses).
- A maximum of 135 transfer credits may be applied toward a bachelor's degree.
- Only courses with letter prefixes and numbers above 100 can be accepted.
- See the OSU Catalog for a list of required courses for your major and option: catalog.oregonstate.edu

Bachelor's degree breakdown

- 55% major requirements, 25% Core Education and 20% electives/options.

- Another way to visualize this is:



Major courses offered

This list is complete. Reach out to an OSU advisor if you need more information.

[Priority areas] are priority courses we recommend completing before transferring to OSU.

Major requirement: Requirement (priority courses)

Equivalent courses available at WOU:

- BA 101Z - BUSINESS NOW (4 credits)
- BA 169Z - DATA ANALYSIS USING MICROSOFT EXCEL (4 credits)
- BA 211Z - FINANCIAL ACCOUNTING (4 credits)
- BA 213Z - MANAGERIAL ACCOUNTING (4 credits)
- BA 230 – INTRO TO BUSINESS LAW (4 credits)
- EC 201 - INTRO TO MICROECONOMICS (4 credits)
- EC 202 - INTRO TO MACROECONOMICS (4 credits)

Major requirement: Requirement

Equivalent courses available at WOU:

- COMM 111Z or COMM 218Z - COMMUNICATIONS (4 credits)
- MTH 241 – CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE (4 credits)
- WR 227Z - TECHNICAL WRITING (4 credits)

OSU Major requirements with no equivalent at WOU:

- BA 223 - PRINCIPLES OF MARKETING (4 credits)
- BA 260 – INTRO TO ENTREPRENEURSHIP (4 credits)

- BA 275 – FOUNDATIONS OF STATISTICAL INFERENCE (4 credits)
- BA 270 – BUSINESS PROCESS MANAGEMENT (4 credits)
- BA 240 – FINANCE (4 credits)
- BA 252 – MANAGING INDIVIDUAL AND TEAM PERFORMANCE (4 credits)

Core Education requirements

Core Education (“Core Ed”) includes the general education requirements for students admitted to OSU **Summer 2025 and onward**. Students admitted Spring 2025 and earlier should refer to the Baccalaureate Core and/or their advisor for guidance.

Foundational core

- Writing Foundations — **WR 121Z**
- Arts and Humanities: General — Speak with Advising or refer to list for suggestions
- Arts and Humanities: Global — Speak with Advising or refer to list for suggestions
- Quantitative Literacy and Analysis — **MTH 111Z**
- Communication, Media and Society — **COMM 111Z**
- Social Science — **ECON 201Z**
- Scientific Inquiry and Analysis — Speak with Advising or refer to list for suggestions
- Difference, Power and Oppression Foundations — Speak with Advising or refer to list for suggestions

Signature Core

- Transitions — Take at OSU
- Difference, Power and Oppression Advanced — Take at OSU
- Seeking Solutions — Take at OSU
- Writing Elevation —
- Writing Intensive Curriculum — Take at OSU

Preparing to transfer

Transfer degrees and maps

- Students do not have to complete a transfer degree to transfer to OSU.
- **If you’ve completed the Oregon AAOT or ASOT**, all lower division Core Ed requirements are considered complete.

- **If you've completed a Core Transfer Map or Major Transfer Map**, all lower division Core Ed requirements are considered complete except Difference, Power and Oppression Foundations.

Additional resources

- Check out the [Degree Partnership Program](#) to take classes at both OSU and an Oregon community college.
- Review [admissions information for transfer students](#).
- [Schedule a campus tour](#) and meet with an advisor.
- [See all transfer student resources](#).